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Noreen Martin to be Honored by French Hospital Medical Center Foundation with Humanitarian Award

The 2017 Louis Tedone, MD Humanitarian Award will be presented at the Annual Gala in August

SAN LUIS OBISPO, CA – July 18, 2017 – The French Hospital Medical Center Foundation (FHMC) is pleased to announce that it will be honoring Noreen Martin with the 2017 Louis Tedone, MD, Humanitarian Award for her dedication to the well-being of the San Luis Obispo community, leadership and philanthropic efforts. The award was established in 2006 to recognize the remarkable contributions of those who dedicate themselves to improving the health and well-being of their communities. Martin will be presented with the award at Foundation’s annual Celebration of Caring Gala on August 19, 2017.

Martin founded Martin Resorts in 1998 with her late husband. She has successfully propelled the business to become one of the top private, female owned employers in the country. In 2015, she assisted in the creation of the first Countywide Tourism Marketing District and she now serves on the official State of California tourism board. Her passion for supporting tourism and the local economy has earned her recognition from San Luis Obispo County. In early 2017, Martin took on a new role as Board Chair for her company.

In addition to her business success, Martin is devoted to numerous local causes, showing her support by dedicating time and philanthropic resources to local non-profit organizations.

Martin currently serves on the Hearst Cancer Resource Center Advisory Committee for French Hospital Medical Center, where she and her husband, Chris Hulburd, MD, recently established the Martin Hulburd Family Cancer Education Fund with a generous \$300,000 gift. This new cancer education fund will support educational programs through the Hearst Cancer Resource Center for those diagnosed with cancer, all offered free of charge.



Martin has also been involved with Paso Robles Children's Museum, Visit San Luis Obispo County, and is a judge appointed CASA Advocate. She was previously the recipient of the 2009 Champions for Children Award. Additionally, she has generously donated her Chianti Farmhouse/Villa as an auction item to numerous local non-profits, raising hundreds of thousands of dollars to support many local charities over the years.

Past recipients of the Humanitarian Award include Dr. Louis Tedone, Dr. Ke-Ping Tsao, Rob Rossi, Stephen Hearst, Dr. Jac Pedersen, Phyllis Madonna, Frank and Betsey Kelton, Jim Sargen, John and Sandy Dunn, Jim Copeland, Bert and Candace Forbes and Dr. Gilbert H. Stork.

To learn more about the Humanitarian Award or the Celebration of Caring Gala, visit to www.SupportFrenchHospital.org. Tickets for the Gala are available online or by calling the FHMCF office at 805.542.6496.

About French Hospital Medical Center

French Hospital Medical Center, located in San Luis Obispo, California, is rated one of the Top 100 Hospitals in the nation and one of the Top 50 Cardiac Hospitals in the nation by Thomson Reuters. The Copeland, Forbes, and Rossi Cardiac Care Center provides the latest innovative cardiac and imaging technology on the Central Coast. The hospital's current modernization and redesign project is an example of the commitment to meet the growing needs of the community with lifesaving advancements in medicine coupled with excellent, compassionate care. The hospital is home to the unique Hearst Cancer Resource Center offering free education, resources and support to cancer patients and their families. French is a Dignity Health member of the Central Coast which also includes Arroyo Grande Community Hospital in Arroyo Grande, CA and Marian Regional Medical Center in Santa Maria, CA. Dignity Health of the Central Coast is an integrated network of top quality hospitals, physicians from the most prestigious medical schools, and comprehensive outpatient services including primary care offices, premier ambulatory surgery centers, technologically-advanced laboratories and imaging centers and a full service home health agency; all recognized for quality, safety and service. Each hospital is supported by an

Headline
July 18, 2017
Page 3

active philanthropic Foundation to help meet the growing health care needs of our communities.