

French Hospital Medical Center Foundation

# TOUCHING LIVES

Annual Report 2012–2013



French Hospital  
Medical Center Foundation.  
A Dignity Health Member



# French Hospital Medical Center

## OUR VALUES

DIGNITY

COLLABORATION

JUSTICE

STEWARDSHIP

EXCELLENCE

## OUR MISSION

As a member of Dignity Health, French Hospital Medical Center partners with the community to improve the quality of life here, and dedicates resources to delivering compassionate, high-quality, affordable health services that help and advocate for our disenfranchised sisters and brothers.

## OUR VISION

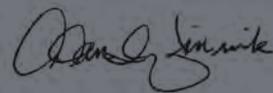
We strive to create a vibrant, national health care system known for service, chosen for clinical excellence, while also standing in partnership with patients, employees and physicians to improve the health of all communities served.

# WELCOME

Hello Humankindness.

We all know medicine has the power to cure, but it's humanity that holds the power to heal. At French Hospital Medical Center (FHMC), we're constantly working on improving the entire patient experience by treating people with dignity, kindness and humanity from the moment they walk in the door until they're ready to leave. We're so lucky to live in a community where humankindness is abundant – from the friendly business owners who want to make a difference to the caring philanthropists and volunteers who give of themselves to provide a healthy future for our community.

To support these efforts, the FHMC Foundation launched its "French – Well Into the Future" capital campaign to help raise the funds needed to enhance our not-for-profit hospital's services, technology and patient care. Because humankindness works when we all work together. Once again, we thank you and all of our donors for your commitment to our community's health and our hospital. We appreciate your support and friendship as we move forward to spread a little more humankindness and advance health care for our community.



Alan Iftiniuk  
President and CEO  
French Hospital Medical Center



Pierre Rademaker  
Chair of the Board  
French Hospital Medical Center  
Foundation

Alan Iftiniuk (left), President and CEO of French Hospital Medical Center, and Pierre Rademaker (right), French Hospital Medical Center Foundation Board Chair



# TRANSFORMING PATIENT CARE FOR OUR COMMUNITY

## WHY ARE CHANGES NEEDED?

Today, French Hospital Medical Center (FHMC) is at a pivotal point in its history. Though we have made many incremental advances, our 40-year-old facility was built to accommodate a different era in medicine. It is time to grow again. That is why we have launched the “French -Well into the Future” campaign. This effort is driving our largest investment in over 10 years.

When the need arises, nothing is more important than access to a robust community hospital. As a not-for-profit,

we continually reinvest any profits from patient visits into the hospital to meet community needs. However, philanthropic support is a key element in our ability to continue delivering the high-quality, compassionate care that everyone in San Luis Obispo County has come to rely on.

This five-initiative project is currently underway, with portions already complete and others ready to begin. Over the next year, French Hospital will be transformed into a hospital of the future.

## FIVE KEY INITIATIVES



### ONE OF A KIND SURGICAL SUITE

This state-of-the-art Advanced Cardiac Hybrid Surgical Suite will be the first of its kind between San Francisco and Los Angeles. It will allow cardiologists, interventional radiologists and surgeons to perform procedures on the same patient without transferring to a second operating room or scheduling a second visit. Patients spend less time in the hospital, face fewer risks and recover quickly.



### ENHANCEMENTS FOR CRITICALLY ILL PATIENTS

Our Intensive Care Unit (ICU) is comfortable and more spacious, helping to create a brighter and more encouraging space for critical patients. New rooms include floating tower ports for electricity, oxygen and intravenous pumps to reduce clutter and improve access. New glass doors offer a quiet healing environment and uninterrupted observation.



## NEW OUTPATIENT SUITE

A new 12-bed prep and recovery suite in the center of the hospital offers direct access into the catheterization laboratory or surgical suites to help expedite patient treatment. More beds, greater privacy, and better access to visitors mean less waiting and a faster route to recovery for patients.



## LABOR OF LOVE

This expansion of the Family Birthing Center will add private patient rooms that allow for labor, delivery, recovery and post-partum all in one relaxing space. When circumstances call for a C-section, families will rest easy knowing mom is treated by exceptional staff in the new C-section suite just steps away.



## SPECIALTY PATIENT CARE WING

This modern 14-bed specialty wing will focus on meeting the needs of specialty patients such as orthopedic and oncology patients.

**FRENCH**  
WELL INTO THE  
FUTURE

## THE COMMUNITY'S HOSPITAL

FHMC is truly a community hospital – we rely on the community just as much as the community relies on us. And as a not-for-profit hospital, our mission is not driven by profit. Instead, we are driven by the single purpose of serving others – especially the underserved.

Contributions to the “French – Well into the Future” campaign will help to create a legacy of modern facilities and advanced technology that will serve the community for generations. We invite you to learn more and become involved by contacting the Foundation or visiting [www.supportfrenchhospital.org](http://www.supportfrenchhospital.org).

# BREAKING GROUND ON THE ADVANCED CARDIAC HYBRID SURGICAL SUITE

On August 14, 2013, FHMC broke ground on this state-of-the-art surgical suite, which will be the first of its kind between San Francisco and Los Angeles. Invited guests experienced the future advancements firsthand and heard physicians and patients explain why this technology is so important to our community.



Key donors and FHMC Board members knock down the first wall in preparation for the building of the Hybrid Surgical Suite



Dr. Jaywant Parmar provided insight on the Hybrid Surgical Suite

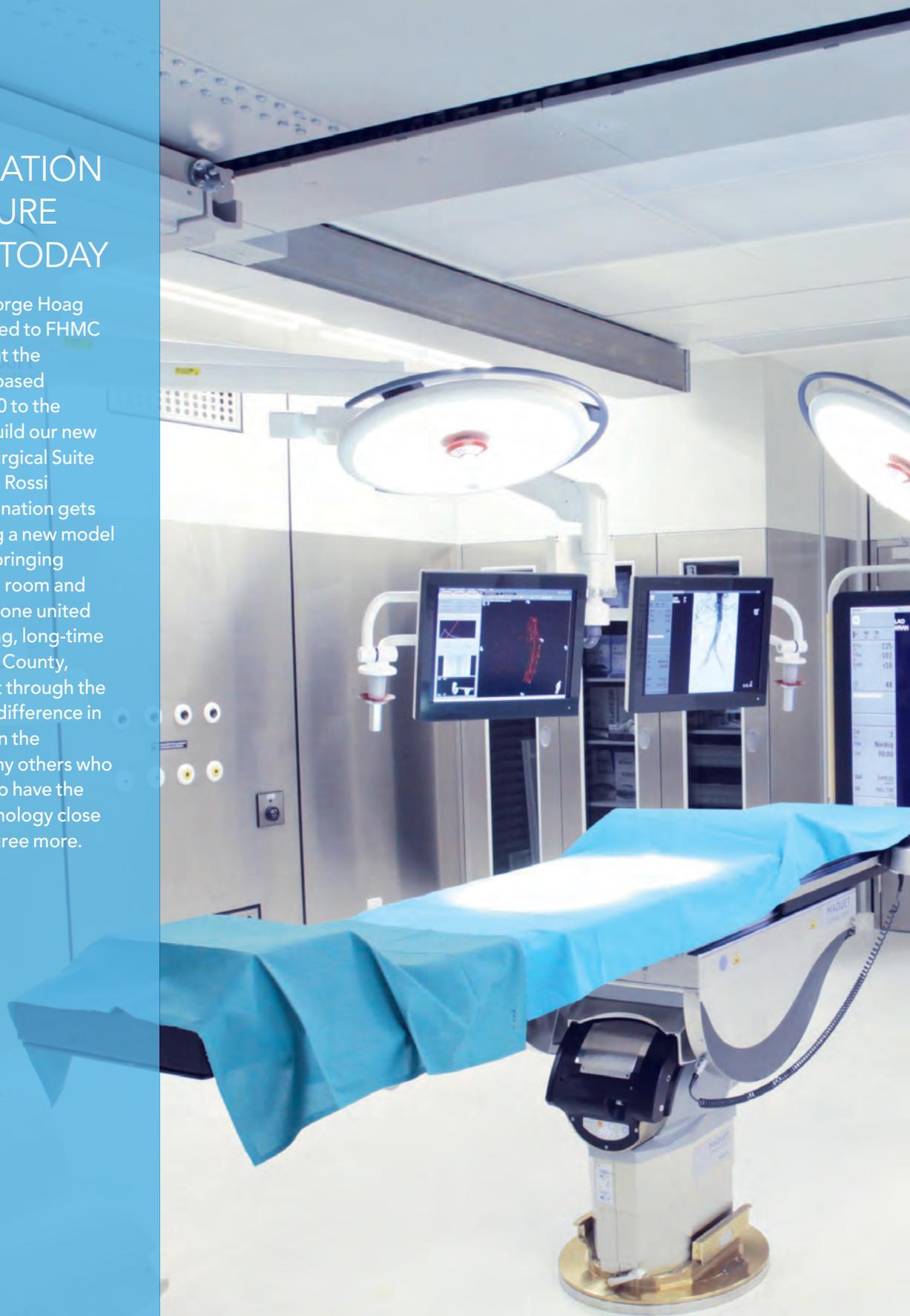


Guests toured the FHMC catheterization lab with Dr. Michael Famularo (left)



## FAMILY FOUNDATION SUPPORTS FUTURE TECHNOLOGY TODAY

For the second time, the George Hoag Family Foundation contributed to FHMC to support new technology at the hospital. The Santa Monica-based foundation granted \$250,000 to the FHMC Foundation to help build our new Advanced Cardiac Hybrid Surgical Suite at our Copeland, Forbes and Rossi Cardiac Care Center. This donation gets us one step closer to offering a new model of multidisciplinary service, bringing together a cardiac operating room and catheterization services into one united space. Grant and Donna Hoag, long-time residents of San Luis Obispo County, chose to support this project through the family foundation to make a difference in the quality of care available in the community. They, like so many others who give, believe it is important to have the most advanced cardiac technology close to home. And we couldn't agree more.





## LOCAL FAMILY GIVES TO THEIR HEARTS CONTENT

### ONE MILLION DOLLAR DONATION SUPPORTS FUTURE HEALTH CARE

The Copeland family of San Luis Obispo is no stranger to generosity. In addition to joining the Forbes and Rossi families in 2007 to help fund and create the Copeland, Forbes and Rossi Cardiac Care Center at FHMC, the Copelands have once again generously donated to the hospital to support its multimillion-dollar expansion project. The Copelands donated \$1 million to support the hospital's "French – Well into the Future" campaign. James and Sandra Copeland and Thomas and Pamela Copeland, longtime San Luis Obispo residents and recognized business leaders and philanthropists, are avid supporters of the community, and have given generously in many ways over the years. The family knows that supporting not-for-profit community health care is important to assuring access to quality care for future generations. We couldn't do any of this without their generous support.

# BRINGING HUMANITY TO HEALTH CARE

## HOW THE NEW ICU TOUCHED THE LIVES OF ONE LOCAL FAMILY

One day in the early morning hours, San Luis Obispo resident Tom Sherman unexpectedly collapsed at home. San Luis Ambulance responded and immediately transported him to FHMC, where he was diagnosed with sepsis and pneumonia. Our team was ready for him. Due to the sudden severity of his illnesses, he needed an extensive stay in the Intensive Care Unit (ICU), where he received great care and monitoring.

“We received exceptional care in the French Hospital ICU,” Tom recalls of his experience. “The doctors, nurses, therapists and staff members we met were professional, respectful and caring. There was also great communication among the entire hospital team, which ensured smooth continuity of care. The nursing staff was especially wonderful and would take extra time to explain the many machines and medical terminology to our family. Their helpfulness was a welcome comfort during an overwhelming time.”

Thanks to the new state-of-the-art unit, as well as the kindness and knowledge of the staff, Tom and his family knew he was in great hands and eventually he was well enough to go home. He and his family say they would highly

recommend FHMC to others who need calm and attentive medical care from people who are genuinely concerned about the patients who come through our doors.

Reflecting on the FHMC team’s concern for the health and wellbeing of the entire family, Tom said:

“We especially appreciated their unwavering optimism, which gave our family seeds of hope when we needed them the most.”

Through the “French – Well into the Future” campaign, the ICU was remodeled to create a better experience for patients, and better patient access for nurses and medical staff. Tom and his family benefitted from this remodel, and future generations will benefit as well.



Tom and Kathy Sherman pictured with the ICU staff that cared for Tom during his stay at FHMC. Pictured left to right: Lori Boudreau, R.N., Tom Sherman, Julie Martin, R.N., Kathy Sherman and ICU Director Bianca Lin, R.N.

# COMMEMORATIVE OPPORTUNITIES

To commemorate the generosity of its supporters, French Hospital Medical Center Foundation has created opportunities for a public and enduring record of those who have contributed generously to the “French – Well into the Future” campaign. The following naming opportunities are available and gifts may be pledged over a three to five year period. For more information, please contact the Foundation.

**\$25,000**

Patient Rooms  
*5 Reserved, Multiple Available*

**\$50,000**

Health Education & Technology Pavilion Classroom  
*1 Reserved, 1 Available*

Health Education & Technology Pavilion Conference Room  
*Available*

Hybrid Surgical Suite Consultation Room  
*Available*

Hybrid Surgical Suite Media Room  
*Available*

Nurses Stations  
*6 Available*

Physician’s Dining Room  
*Available*

Procedure Rooms  
*Multiple Available*

Specialty Patient Wing Consultation Room  
*Available*

Women’s Health & Imaging Center Consultation Room  
*Available*

**\$100,000**

Emergency Room Waiting Area  
*Reserved*

Family Birthing Center C-Section Suite  
*Available*

Family Consultation Room – Lobby  
*Available*

Health Education & Technology Pavilion Board Room  
*Available*

Hearst Cancer Resource Center Multipurpose Room  
*Available*

Hearst Cancer Resource Center Appearance Center  
*Available*

Intensive Care Unit Waiting Area  
*Reserved*

Family Birthing Center Waiting Area  
*Available*

Women’s Health & Imaging Center Waiting Area  
*Reserved*

**\$250,000**

Health Education & Technology Pavilion Lobby  
*Available*

Catheterization Labs  
*2 Available*

Hybrid Surgical Suite  
*Reserved*

Stroke Program  
*Available*

**\$500,000**

Intensive Care Unit  
*Available*

Outpatient Suite  
*Available*

Specialty Patient Wing  
*Available*

**\$750,000**

Health Education & Technology Pavilion Auditorium  
*Available*

Welcome Center-Hospital Main Lobby  
*Available*

**\$1,500,000**

Emergency Room  
*Available*

Women’s Health and Imaging Center  
*Available*

**\$2,500,000**

Health Education & Technology Pavilion  
*Reserved*

\*Commemorative value, not construction value.

# SURFING FOR HOPE: PASSION LEADS TO PURPOSE



Surfing for Hope event founder Bob Voglin at Pismo Beach. Photo by Susie Illia.

Central Coast surfer Bob “Helmet Bob” Voglin celebrates an extraordinary 10th anniversary this year – the anniversary of his cancer diagnosis. And he says he was lucky enough to have commemorated this anniversary at the second annual Surfing for Hope, an event he co-founded that raises funds for the Hearst Cancer Resource Center (HCRC) and Angel of Hope Fund.

## LIFE-CHANGING DIAGNOSIS

In 2003, Bob’s life was good – he surfed often, worked hard, and spent time with his two sons and wife, Nancy. So when he found an odd lump in his throat in November 2003, he didn’t think much of it, until he got the news that would change his life forever – the lump was throat cancer and it had spread. By January 2004, Bob started 35 straight days of throat radiation and some chemotherapy.

## CRITICAL TURNING POINT

Due to the affects of his treatment, Bob had to be placed on a feeding tube for six months and lost a significant amount of weight. “I was doing pretty well until February, when I couldn’t surf anymore,” Bob said. Despite the incredible care he received, his morale was very low. Nancy spoke with a nutritionist who told her she needed to get Bob surfing again. But Bob was resistant, at first.

One day, Nancy helped Bob into the car, loaded his board and wetsuit, and drove him to Pismo Beach. She wrapped his stomach and the feeding tube in plastic wrap, helped him suit up and pulled him out to the beach.

“My stomach was still very sore, so I had to paddle out on my knees,” he explained. “I sat there for a minute, and then caught a wave. I felt the wind on my face and the wonderful experience of surfing. All that mattered was that special feeling, and I was alive. And that was one of my big turning points, when I started to get better.”

## UNITING DOCTORS AND SURFERS

At the time, Bob and his family didn’t have local resources to help them understand throat cancer and its effects. Then in 2008, the HCRC opened and began offering free information, education and support to local cancer patients.

“I was there when the Hearst Cancer Resource Center opened,” Bob said. “I wished it was there when I was going through cancer because we didn’t have any information available to us. So we really appreciate what the center does for local cancer patients and their families. It’s wonderful.” Still, he felt like something was missing.



Bob Voglin and HCRC Director Bev Kirkhart at the 2012 Surfing for Hope event

“I just thought, ‘What if we got the doctor world and the surfing world together and did a fundraising event for the Hearst Cancer Resource Center?’”

Eventually Bob recruited his oncologist, Dr. Tom Spillane, and his wife, Dr. Karen Allen, to join in the effort. Together with Drs. Spillane and Allen, a passionate group of surfers, and the FHMC Foundation, Bob turned his idea into a reality, creating Surfing for Hope.

## CONTINUING THE CAUSE

Since its inauguration in November 2012, overwhelming support for Surfing for Hope has poured in from both the medical and surfing communities, demonstrated by the more than \$108,000 that has been raised for the HCRC and the Angel of Hope Fund, which assists cancer patients with special needs for medical bills, prescriptions, and more.

“The comments I got from people in the medical field were just amazing. They all thought this event, with the paddle-out memorial, surf-themed gala dinner and surf contest was just so fun and genuine. Everyone just got it.”

Bob hopes that next year’s Surfing for Hope event will be even better. He knows firsthand just how important it is to have resources and support when dealing with such a pervasive disease. But there is hope, and Bob wants to share that hope in the best way he knows how – through surfing.

For more information about Surfing for Hope or to make a donation to the HCRC, please visit [www.supportfrenchhospital.org](http://www.supportfrenchhospital.org).

# EMPLOYEES TOUCHING LIVES

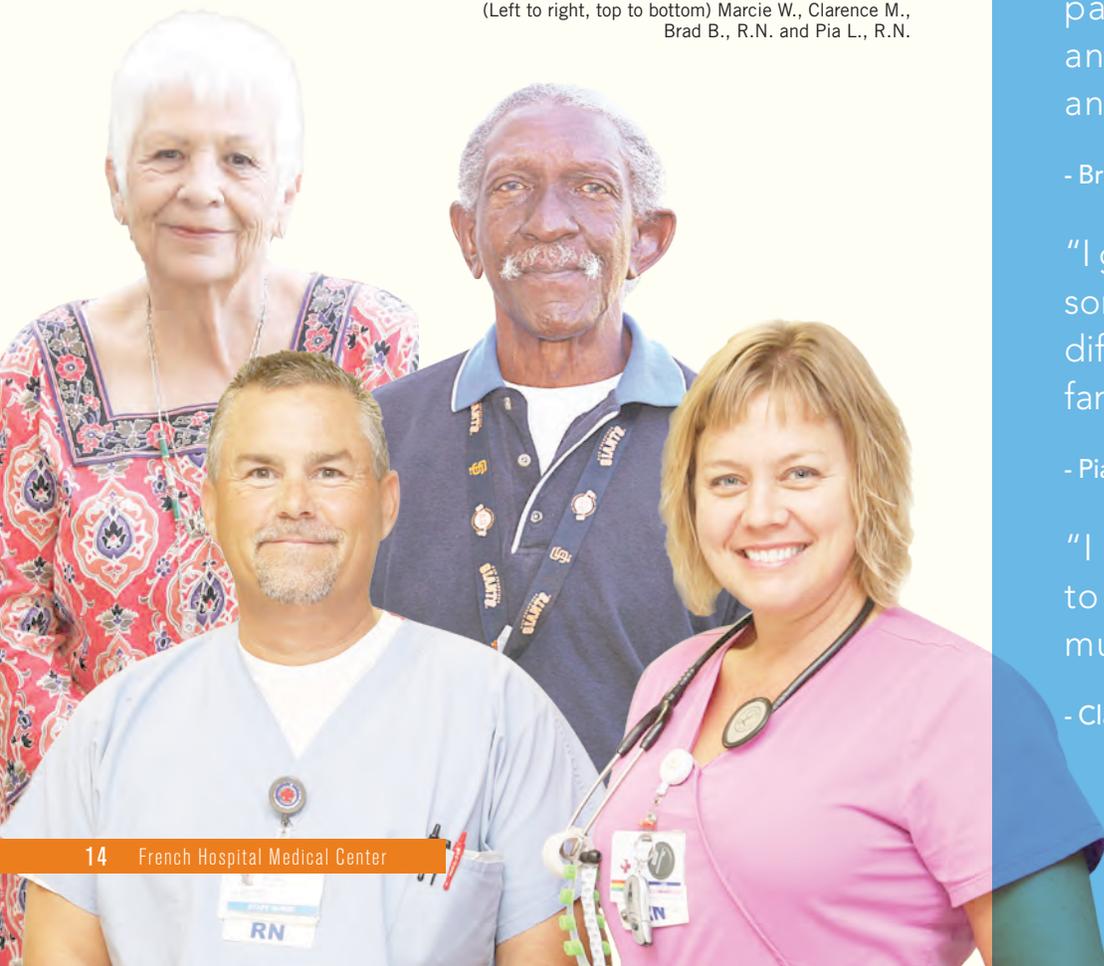
Our hospital is full of angels. They don't have wings, but they make miracles happen every day. FHMC employees provide countless hours of services that make a difference in the lives of our patients in unimaginable ways. But they don't stop there.

Each year, more than 100 employees contribute to the Employee Caring Circle, a fund used to benefit our patients. These funds help support our efforts to make a patient's stay at the hospital more comfortable.

Since 2006, hospital employees have voluntarily given more than \$260,000 to this fund, which has improved the patient experience at FHMC.

Past support from this fund has helped provide a heat-on-demand tray system for delivering patient meals, renovations to the French Bistro Café and created both the Healing Garden and Outdoor Fitness Zone.

(Left to right, top to bottom) Marcie W., Clarence M., Brad B., R.N. and Pia L., R.N.



“WHY DID YOU JOIN THE EMPLOYEE CARING CIRCLE?”

“I was one of the first to join the Employee Caring Circle because I felt this was a way of giving back to the hospital, my co-workers and the community. I take great pride in knowing my contributions have enabled a lot of wonderful projects, such as the Healing Garden, which has helped so many families during trying times.”

- Marcie

“I give to make things happen in the hospital for patients and their families, and to increase programs and services.”

- Brad

“I give to be involved in something that really makes a difference for our patients, families and employees.”

- Pia

“I am proud to give back to the hospital and community that we serve.”

- Clarence

**iGive**  
Employee Giving Campaign

# VOLUNTEERS TOUCHING LIVES

Joyce Cameron is a tireless and devoted volunteer. Her smiling face and warm heart provides needed assistance to patients and visitors throughout the hospital. In September 2013, she received a special pin honoring the 5,500 hours she has dedicated to FHMC over the past 10 years. Not only does she give generously of her time as a volunteer, Joyce also took on an important leadership role as the President of the French Hospital Medical Center Volunteer Guild in 2012.

The mother of three, grandmother of seven, and great-grandmother of one can be found at the hospital's front desk on Tuesdays and Thursdays greeting guests as they walk in the doors. Volunteers perform a variety of tasks at FHMC, including working in the gift shop, running errands, discharging patients, and even visiting with patients.

The Volunteer Guild is responsible for operating our special boutique gift shop – La French Shoppe – located in the lobby of the hospital. Working closely with Rendee

Dore, Gift Shop Coordinator, the shop provides unique gift items to lift the spirits of our patients and offers a pleasant shopping experience for visitors, employees and the community. The net proceeds from the La French Shoppe are then donated to the hospital from the Volunteer Guild to support many needed hospital services and to purchase new medical equipment.

"We try to give back as often and as much as we can. We've donated toward the Advanced Cardiac Hybrid Surgical Suite, to refurbish the front lobby, to remodel the café and we've even donated \$10,000 to the Emergency Department," Joyce said with much pride.

With about 120 volunteers, the Volunteer Guild has given 16,710 hours so far this year. And Joyce doesn't plan on stopping any time soon.

"I'll continue as long as I can be of service and do my job properly," she said with a smile. "It keeps me going."



Joyce Cameron, FHMC Volunteer Guild President, and Rendee Dore, Gift Shop Coordinator

# LEAVING A LEGACY

## SERVING THE COMMUNITY WELL INTO THE FUTURE

Many donors want to leave their own legacy to benefit future generations. An estate gift planned today can touch the lives of our patients and our community for many years to come.

Planned gifts are vital resources that enable FHMC to deliver compassionate, high-quality health services to our community. We invite you to support our healing mission by becoming a French Hospital Legacy Circle member today.

As our way of saying thank you, Legacy Circle members will be recognized in all FHMC Foundation publications and invited to special events throughout the year. If you have already included FHMC as a beneficiary of your will, living trust, or retirement plan, please let us know so that we can recognize and thank you. This also helps us to fully understand your intentions and ensure that a plan is in place to implement them.

Your gift to the Legacy Circle is an investment in the future of community health care. It will ensure that the most advanced medical technology, state-of-the-art facilities and significant patient support services are available to our families, neighbors and friends.

For questions about making a planned gift, please call the FHMC Foundation at (805) 542-6496 or e-mail [legacycircle@dignityhealth.org](mailto:legacycircle@dignityhealth.org).

### COMMON LEGACY GIFTS:

- A will or living trust
- A charitable gift annuity
- A gift of real estate
- A charitable remainder trust
- Retained life estate

# MEET THE NEW OFFICERS

The French Hospital Medical Center (FHMC) Foundation is a not-for-profit, public benefit organization that raises funds for the hospital through charitable contributions. We rely on the generosity of the community to help support hospital efforts to provide quality health care. The Foundation Board of Directors is made up of unpaid volunteers who donate their time and effort to raise funds, and since its inception in 2005, the FHMC Foundation has raised more than \$17 million for patient care and services. Read on to find out more about our newly elected Foundation Board Officers.

## MEET THE CHAIR

Pierre Rademaker, founder and creative director of Rademaker Design and longtime FHMC Foundation board member, was elected Chair of the 2013-14 FHMC Foundation Board of Directors this year. With a client list that ranges from the iconic GAP logo to Friends of the Hearst Castle, and a long, diverse list in between, Rademaker Design helps numerous businesses and organizations successfully define themselves. A loyal community advocate, Pierre was honored by the San Luis Obispo Chamber of Commerce as the San Luis Obispo Citizen of the Year in 2003.

## MEET THE VICE CHAIR

Reese T. Davies, a banking and financial services professional and lifelong resident of San Luis Obispo, was elected Vice Chair of the 2013-14 FHMC Foundation Board of Directors this year. With nearly 50 years of institutional financial experience as well as executive experience, including as the president and chief administrative officer of Founders Community Bank, he brings an acute understanding of fiscal responsibilities to the numerous community organizations, nonprofits and foundations on which he serves.

## MEET THE SECRETARY/ TREASURER

Bill Thoma, president of Thoma Electric and longtime FHMC Foundation board member, was appointed Interim Secretary/Treasurer of the 2013-14 FHMC Foundation Board of Directors this year. He has extensive experience in strategic planning for nonprofit organizations and for-profit organizations alike, and has spent almost half a century living, working and volunteering in San Luis Obispo. He has received numerous honors and awards, and was named the San Luis Obispo Citizen of the Year by the San Luis Obispo Chamber of Commerce in 1997.



(Left to right) Pierre Rademaker, Reese Davies and Bill Thoma

# MEET THE STAFF

The French Hospital Medical Center Foundation has a dedicated team who work diligently to support the charitable and community health care mission of the hospital through fundraising and relationship building.

"I am inspired everyday by the generous gifts we receive from our donors who share our commitment to provide the best community health care for our patients. Their willingness and compassion to make a difference in the lives of those facing medical challenges is truly remarkable."

- Debby Nicklas, Vice President, Philanthropy

"I am proud to be a part of improving programs and services at French Hospital to benefit patients and their families, as well as working with all of our physicians, volunteers and employees."

- Carol Brown, Special Events & Volunteer Coordinator

"I value knowing that what we do helps to provide the best care for our incredible community. Our staff, Board and Committee members, generous donors, and caring volunteers – all have a passion for this community that is inspirational."

- Jenny Meyers, Development Coordinator

"I work with community members who value and embrace the compassionate spirit for which French Hospital is known. I have the privilege of hearing from our donors how they received the best patient experience available, and how as a community, we work together to keep French Hospital on the cutting edge of patient care and medicine."

- Rosey Parks, Development & Donor Relations Officer



(Left to right, top to bottom) Rosey Parks, Jenny Meyers, Debby Nicklas and Carol Brown

# FHMC FOUNDATION FINANCIALS

## FOR THE YEAR ENDING JUNE 30, 2013

UNAUDITED

<b>REVENUE</b>	<b>Unrestricted</b>	<b>Temporarily Restricted</b>	<b>Permanently Restricted</b>	<b>Total</b>
Gifts, Grants and Bequests	\$236,682	\$1,153,248	\$12,267	\$1,402,197
Investment and Other Income	\$183,574	(\$9,103)	\$0	\$174,471
Total Revenue	\$420,256	\$1,144,145	\$12,267	\$1,576,668
<b>EXPENSE</b>				
General and Administrative	\$424,101	\$0	\$0	\$424,101
Fund Raising	\$403,440	\$0	\$0	\$403,440
Total Expense	\$827,541	\$0	\$0	\$827,541
Excess of Revenue Over Expenses	(\$407,285)	\$1,144,145	\$12,267	\$749,127
<b>FUND DISTRIBUTIONS</b>				
Funds to FHMC	\$281,843	\$1,106,887	\$0	\$1,388,730
Net Increase in Fund Balance	(\$37,572)	\$213,245	\$12,267	\$187,940
Fund Balance 6/30/12	\$484,706	\$4,329,310	\$4,508,715	\$9,322,731
Fund Balance 6/30/13	\$447,134	\$4,542,555	\$4,520,982	\$9,510,671

*\*Expenses for the Foundation are supported by French Hospital.  
Therefore, 100% of a donation is directed specifically to the donor's wishes.*

# FOUNDATION FUNDS SUPPORT FRENCH HOSPITAL MEDICAL CENTER

From July 1, 2012 to June 30, 2013, the Foundation dispersed the following funds to FHMC to support programs, services, capital improvements and to purchase new capital equipment.

<p><b>French – Well Into the Future Capital Campaign</b></p> <p>To support the hospital modernization and expansion project.</p>	<b>\$546,436</b>
<p><b>Hearst Cancer Resource Center</b></p> <p>To support the programs and services of the Hearst Cancer Resource Center.</p>	<b>\$272,503</b>
<p><b>Patient Monitors for Operating Rooms</b></p> <p>To purchase five new Phillips IntelliVue MX700 bedside patient monitors for FHMC Operating Rooms, a significant upgrade from the prior 25 year old equipment.</p>	<b>\$150,880</b>
<p><b>DXA Bone Density Scanner</b></p> <p>To purchase a new state-of-the-art DXA bone density scanner for the Women’s Health and Imaging Center. Faster scan times and increased accuracy of the new scanner leads to superior exams and a better patient experience.</p>	<b>\$113,000</b>
<p><b>Copeland, Forbes and Rossi Cardiac Center Fund</b></p> <p>To support the Copeland, Forbes and Rossi Cardiac Care Center.</p>	<b>\$89,700</b>
<p><b>Women’s Health and Imaging Center</b></p> <p>To support the programs and services of the newly renovated Women’s Health and Imaging Center.</p>	<b>\$73,510</b>
<p><b>Angel of Hope Fund</b></p> <p>To support the Hearst Cancer Resource Center’s Angel of Hope Fund, which provides cancer patients with one-time financial assistance for medications, medical bills and other expenses.</p>	<b>\$56,403</b>
<p><b>Homeless Patient Support Program</b></p> <p>To support FHMC’s Homeless Patient Support Program, which provides lodging for homeless patients requiring additional recuperation time, as well as transportation, basic survival supplies, and prescriptions upon discharge from FHMC. Funds included grants received from the Bank of America Charitable Foundation and County of San Luis Obispo.</p>	<b>\$45,430</b>
<p><b>ISTAT Laboratory Analyzers for Emergency Department</b></p> <p>To purchase two ISTAT Laboratory Analyzers for the ER, providing faster lab results and thereby facilitating rapid treatment to all patients, especially improving outcomes for cardiac patients and septic patients.</p>	<b>\$17,963</b>
<p><b>Healing Garden</b></p> <p>To provide ongoing maintenance and updates to the Healing Garden.</p>	<b>\$9,400</b>
<p><b>Family Birthing Center</b></p> <p>To support the services of the Family Birthing Center.</p>	<b>\$5,864</b>
<p><b>Mammography Screening and Diagnostic Testing</b></p> <p>To provide free mammography screenings and diagnostic testing to women unable to afford these life saving tests.</p>	<b>\$5,300</b>
<p><b>Emergency Department</b></p> <p>To purchase disaster preparedness supplies for the Emergency Department.</p>	<b>\$1,200</b>
<p><b>Breastfeeding Clinic</b></p> <p>To support the Breastfeeding Warmline, a telephone consultation service for new mothers.</p>	<b>\$1,141</b>
<p><b>Total Funds Provided to FHMC</b></p>	<b>\$1,388,730</b>

# CYCLE OF SUPPORT



## THE HOSPITAL

board and staff identify fund-raising priorities based on patient experience, research, clinicians, and overall care.



## THE COMMUNITY

benefits from better health care services, and gives back to the foundation to ensure that others and future generations receive the same quality, compassionate care.



## THE FOUNDATION

helps the community realize their own philanthropic goals by matching them with hospital fundraising priorities.



## HOW DO WE DO THIS?

More than \$17 million has been raised since 2005.



**Direct Donations.**  
These include outright gifts including cash, stocks and bonds, or life insurance.



**Special Events,** including the Annual Gala, The French Cup, Share the Hope, Surfing for Hope, and others.



**The Legacy Circle,** which includes donations through wills, estate plans, and charitable remainder trusts.



**The Employee Caring Circle,** which is comprised of donations from hospital employees.

## MAKE THE DIFFERENCE

Support the health care needs of the community through charitable giving to San Luis Obispo's only not-for-profit hospital – French Hospital Medical Center. Contact the Foundation today at **(805) 542-6496.**

## WHERE DO THE FUNDS GO?

As a not-for-profit hospital, French Hospital Medical Center (FHMC) relies on funds received through the FHMC Foundation to meet the health care needs of the community, beyond basic operating expenses.



CHARITY CARE



HEALTH EDUCATION



PATIENT EXPERIENCE



COMMUNITY OUTREACH



CARDIAC CARE



HEARST CANCER RESOURCE CENTER



FAMILY BIRTHING CENTER



WOMENS HEALTH



INTENSIVE CARE UNIT

# DISTINGUISHED FRIENDS

The FHMC Foundation Caring Circle of Donors supports a wide variety of hospital programs. It is our pleasure to recognize and celebrate the generosity of those donors who have invested in their community hospital.



John and Tracy Ronca with Deborah Baldwin and Jim Longo, M.D. at the 2013 Enchanted Sea Gala

## "FRENCH – WELL INTO THE FUTURE" MAJOR GIFTS

Anonymous  
 Anonymous  
 Anonymous  
 Anonymous  
 David and Melissa Arrona  
 B.K. Simon Family Charitable Foundation  
 California Emergency Physicians  
 Robert and Beverly Canvasser  
 Central Coast Cardiothoracic Surgical Associates  
 Central Coast Pathology Consultants, Inc.  
 Stanley and Barbara Clark  
 Coastal Anesthesiology Medical Associates  
 James and Sandra Copeland  
 Thomas & Pamela Copeland  
 Kathrine Coull  
 John and Sandy Dunn  
 Dr. Michael and Marie Famularo  
 French Hospital Medical Staff Association  
 French Hospital Volunteer Guild  
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Tom Vendegna, M.D., Steve Hearst and Alan Iftiniuk, FHMC President and CEO, at Hearst Castle's Neptune Pool during the 2013 Share the Hope event. The event honored the late George R. Hearst, Jr. and benefited the Hearst Cancer Resource Center at FHMC

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Mark Loranger and Katie Lichtig at Share the Hope 2013.

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 Channell  
 Jack & Rosemary Dewar  
 In Memory of Sharon Davis  
 Elaine Sweet  
 In Memory of Eugenie Dye  
 Carolyn Bowlus  
 In Memory of Shirley Halpin  
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 Emily Tamanaha  
 In Memory of George R. Hearst, Jr.  
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 Paul Cousineau  
 In Memory of Bernadette Iftiniuk  
 French Hospital Medical Staff  
 Association  
 Frank & Betsey Kelton  
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Kevin & Kitty Rice  
 Verdin  
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 John Calandro  
 In Memory of Ray K. Kliewer  
 Eileen Karber  
 In Memory of Laurie A. Sawdey  
 Jennifer Beale  
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**WOMEN'S DIAGNOSTIC OUTREACH FUND – TRIBUTES**  
 In Honor of Nancy Normile  
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2013 Share the Hope Guests enjoyed a gourmet dinner and live auction at the Hearst Ranch Dairy Barn

# HUMANKINDNESS PERSONIFIED – LOUIS TEDONE, M.D., HUMANITARIAN AWARD



Jim Copeland, Louis Tedone, M.D., Jim Sargen, Sandy Dunn and Alan Iftiniuk



Alan Iftiniuk, Louis Tedone, M.D., Sandy Dunn and John Dunn

## 2012 RECIPIENT: JIM SARGEN

The FHMC Foundation presented Jim Sargen with the 2012 Louis Tedone, M.D., Humanitarian Award at the annual Celebration of Caring Gala. Through his extensive volunteer and charitable efforts, Jim is committed to improving the quality of life in our community. Jim was a founding member and past Board Vice Chair of the French Hospital Medical Center Foundation. Jim's commitment to the well-being of others emerged in his business efforts with the creation of health-focused TriActive America, Inc., an outdoor fitness equipment company. With numerous leadership roles in a variety of organizations including the Foundation for the Performing Arts Center, Cuesta College Foundation, YMCA, Cal Poly, and the Foundation for the California Community Colleges, Jim has earned numerous recognitions over the years, including Philanthropist of the Year from the Central Coast Community Impact Awards and Network of California Community Colleges.

## LOUIS TEDONE, M.D., HUMANITARIAN AWARD

This special award honors the legacy of Dr. Louis Tedone, a man who touched so many lives in San Luis Obispo. He was our community's first pediatrician and cared for more than 30,000 children during his 45-year career. That's why we created this award – to recognize Dr. Tedone. Each year, we present the Louis Tedone, M.D., Humanitarian Award to other individuals who have also dedicated a lifetime to the health and well-being of the San Luis Obispo community.

## 2013 RECIPIENTS: JOHN AND SANDY DUNN

The FHMC Foundation presented John and Sandy Dunn with the 2013 Louis Tedone, M.D., Humanitarian Award at the annual Celebration of Caring Gala. Longtime FHMC supporters, John and Sandy represent the true spirit of giving back to their community. Together, they have logged an incredible amount of volunteer hours to support a variety of nonprofit organizations devoted to the arts, health care, social services and education. Their combination of strong leadership and business skills has touched so many lives in our county; it is hard to imagine where their gentle but strong footsteps have not been. From the Performing Arts Center to the Symphony, from French Hospital to the Women's Shelter, many organizations have benefited from their passion and dedication to make San Luis Obispo a better place today and in the future.

## PAST HUMANITARIAN AWARD RECIPIENTS

- 2006 Louis Tedone, M.D.
- 2007 Rob Rossi and Ke-Ping Tsao, M.D.
- 2008 Stephen Hearst
- 2009 Jac Pederson, D.D.S
- 2010 Phyllis Madonna
- 2011 Frank and Betsey Kelton

# FRENCH HOSPITAL MEDICAL CENTER LEADERSHIP 2013–2014

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