

TOUCHING LIVES

Impact Report 2013-2014





Alan Iftiniuk (left), President and CEO of French Hospital Medical Center, and Pierre Rademaker (right), French Hospital Medical Center Foundation Board Chair

WELCOME

We all know that medicine has the power to cure and humankindness holds the power to heal, but your generosity and belief in the value of good health are what have the power to make an impact on the strength of our community.

Here at French Hospital Medical Center (FHMC), we continually strive to make a difference in the patient experience by working with staff, volunteers, donors and the community to ensure our patients are provided with the best care possible.

The greatest impact comes from donors just like you – people who want to be part of something bigger, something that can affect countless others in significant ways. Something like the George Hoag Family Advanced Hybrid Surgical Suite, which opened at FHMC this year as a result of donations and support from community members. The revolutionary Hybrid Surgical Suite is the first of its kind between San Francisco and Los Angeles, and is one of five key initiatives of the FHMC Modernization Project to transform FHMC into a hospital of the future.

As a not-for-profit hospital, we can't thank you and all of our donors enough for your commitment to our community's health, and to our hospital. We appreciate your support and friendship as we move forward to make an even bigger difference in the everyday lives of the patients we serve and the community in which we live.

Alan Iftiniuk
President and CEO

French Hospital Medical Center

Pierre Rademaker Chair of the Board French Hospital Medical Center Foundation



FRENCH - WELL INTO THE **FUTURE: TRANSFORMING** PATIENT CARE

If you've visited French Hospital Medical Center (FHMC) recently, it's hard not to notice the many changes taking place. FHMC has embarked on an important journey to transform our 40-year-old facility to accommodate the future era of medicine and new state-of-the-art technology, with a focus on providing the best patient experience possible. Once the "French - Well into the Future" renovation and expansion project is complete, nearly every corner of the hospital will be improved, with a special focus on five initiatives, three of which are now complete.



COMPLETED PROJECTS

GEORGE HOAG FAMILY ADVANCED HYBRID SURGICAL SUITE

Opened in May 2014, this new cardiac hybrid surgical suite allows cardiologists, interventional radiologists and surgeons to perform procedures on the same patient without transferring to a second operating room or scheduling a second visit. Patients spend less time in the hospital, face fewer risks and recover quickly. See page 8 for information on the opening of the suite.

INTENSIVE CARE UNIT

A complete remodel of our Intensive Care Unit (ICU) has created a brighter, more comfortable and spacious place to promote healing for critical patients.

OUTPATIENT SUITE

A new prep and recovery suite helps expedite patient treatment, with more space, greater privacy, and better access to visitors, resulting in less waiting and a faster route to recovery for patients.



George Hoag Family Advanced Hybrid Surgical Suite

BUILDING PROGRESS

The final phase of the "French – Well into the Future" project will begin in fall 2014 with two important projects:





LABOR OF LOVE

The birth of a child is one of life's most incredible experiences and, thanks to a wonderfully caring staff, our Family Birthing Center is known for providing an exceptional birthing experience, reflected in our accreditation as a Baby-Friendly hospital by Baby-Friendly USA. To match the quality of our staff and care, a complete remodel and expansion of the Family Birthing Center will update our facilities to add private patient rooms that allow for labor, delivery, recovery and post-partum all in one relaxing space. A new C-section suite will be added to the Family Birthing Center so that in instances when a C-section is needed, laboring mothers will no longer be transported across the hospital to a regular operating room, allowing for families to rest easy knowing that mom is being treated by excellent staff in the new C-section suite just steps away.

SPECIALTY PATIENT CARE WING

FHMC has long been ranked a top provider of orthopedic care. In order to best provide for our orthopedic patients, we are repurposing an existing wing of the hospital that currently houses materials management and offices to create a new 14-bed specialty patient wing. This modern wing will include a physical therapy gym and other special features to best provide for excellent orthopedic care.

THE COMMUNITY'S HOSPITAL

FHMC is truly a community hospital – we rely on the community just as much as the community relies on us. And, as a not-for-profit hospital, our mission is not driven by profit. Instead, we are driven by the single purpose of serving others.

To support this incredible transformation, the Foundation launched the "French – Well into the Future" campaign with the goal of raising \$6.4 million toward the more than \$30 million renovation and expansion project. We are truly thankful for our many donors who have contributed

to this campaign. Philanthropic support from the community is a key element in our ability to continue delivering high-quality, compassionate care to everyone in San Luis Obispo County.

Contributions to the "French – Well into the Future" campaign will help create a legacy of modern facilities and advanced technology that will serve the community for generations. We invite you to learn more and become involved by contacting the Foundation or visiting www.supportfrenchhospital.org.

COMMEMORATIVE OPPORTUNITIES

To commemorate the generosity of its supporters, French Hospital Medical Center Foundation has created opportunities for a public and enduring record of those who contribute generously to French Hospital Medical Center. The following naming opportunities are available and gifts may be pledged over a three to five year period. For more information, please contact the Foundation at 805.542.6496 or email fhmcfoundation@dignityhealth.org.

\$25,000

Patient Rooms 10 Reserved, Multiple Available

\$50,000

Copeland Health Education Pavilion Classrooms 1 Reserved, 1 Available

Copeland Health Education Pavilion Conference Room Available

Hybrid Surgical Suite Consultation Room Reserved

Hybrid Surgical Suite Media Room Reserved

Nurses Stations 6 Available

Physician's Dining Room Available

Procedure Rooms Multiple Available

Specialty Patient Wing Consultation Room Available

Women's Health & Imaging Center Consultation Room Available \$100,000

Emergency Department Waiting Area Reserved

Family Birthing Center C-Section Suite Available

Family Birthing Center Waiting Area Available

Family Consultation Room (Lobby) Available

Copeland Health Education Pavilion Board Room Available

Copeland Health
Education Pavilion
Simulation Classroom/Lab

Hearst Cancer Resource Center Appearance Center Available

Hearst Cancer Resource Center Multipurpose Room Available

Hybrid Surgical Suite Observation Room Reserved

Intensive Care Unit Waiting Area Reserved

Women's Health & Imaging Center Waiting Area Reserved \$250,000

Copeland Health Education Pavilion Lobby Available

Catheterization Labs 2 Available

Hybrid Surgical Suite Reserved

Stroke Program Available

\$500,000

Intensive Care Unit *Available*

Outpatient Suite

Available

Specialty Patient Wing Available

\$750,000

Copeland Health Education Pavilion Auditorium Available

Welcome Center (Hospital Main Lobby) Available \$1,000,000

Family Birthing Center Reserved

\$1,500,000

Emergency Department Available

Women's Health and Imaging Center Available

*Commemorative value, not construction value.

NEW HYBRID SURGICAL SUITE BRINGS WORLD CLASS TECHNOLOGY TO THE CENTRAL COAST

Thanks to generous community support, French Hospital Medical Center is now home to the Central Coast's first and only cardiac hybrid surgical suite, a unique space where interventional radiologists, cardiologists and cardiovascular surgeons can work side-by-side in the same room, at the same time.

Located in the Copeland, Forbes & Rossi Cardiac Care Center at FHMC, the George Hoag Family Advanced Hybrid Surgical Suite brings tomorrow's technology to the Central Coast today by delivering the latest in high-tech imaging, computer and diagnostic equipment, and newly developed surgical capabilities to a traditional cardiovascular catheterization lab.

"The new hybrid suite is a monumental step forward in the delivery of health care services and has ushered in a new era of medical care for our community," said Dr. James Malone, Vice President of Medical Affairs at FHMC. "This special room allows our physicians to work with the highest degree of collaboration needed to care for unique medical problems that in the past could only be dealt with at an academic center. We are thrilled to have such advanced technology available locally for our patients."

Celebrating the opening of the suite on April 30, 2014, donors and community members were invited on special tours of the suite with presentations by several cardiologists and interventional radiologists, allowing a truly special glimpse at a surgical suite that will provide our community with advanced health care for years to come.



















A special reception for the opening of the hybrid surgical suite included tours and a celebration with supporters, physicians and hospital staff.



SUCCESSFUL HEART SURGERY PROMPTS GENEROUS DONATION



Sammy and Michael Pineau

Longtime San Luis Obispo residents Sammy and Michael Pineau experienced the importance of advanced medical technology when Michael was suddenly faced with lifethreatening heart complications. After their experience at French Hospital Medical Center (FHMC), they made the decision to ensure the same care would always be available to others.

It started with Michael experiencing shortness of breath. Although he is described by his wife, Sammy, as being "fit as a fiddle", Michael also faces a family history of heart disease. Knowing this, Michael visited Dr. Stephen Hilty, who immediately referred him to FHMC cardiologist Dr. Michael Famularo and was shocked to discover Michael's problem was due to at least 90 percent blockage in seven of his coronary arteries.

Knowing that Michael would have to undergo heart surgery, the Pineaus turned to FHMC. During their visit to the hospital for his diagnostic EKG test, the couple was directed to the Copeland, Forbes and Rossi Cardiac Care Center. Seeing those names in huge letters in the hallway made Sammy realize that the treatment her husband would receive was a result of someone else's generosity.

"It was inspiring to see that people are contributing to things you've never given consideration to," says Sammy. Very shortly thereafter, Michael successfully completed heart surgery and was released from the hospital in less than three days, thanks to the expertise of FHMC surgeon Dr. Luke Faber and team of FHMC staff. Soon after, they made a donation to FHMC to honor Dr. Luke Faber.

"I'm so thankful for our French Hospital experience," says Sammy. "People might think they have to go to San Francisco or Los Angeles to be treated, but there is excellent state-of-the-art care here locally, and that's what I want people to know."

As a result of their gratefulness and after being told of the plans for the new Advanced Hybrid Surgical Suite, which is located in the Copeland, Forbes and Rossi Cardiac Care Center, the Pineaus made an additional generous contribution in support of the project to the "French – Well into the Future" campaign.

"We value quality health care in our community, and we want to help ensure that the health care we experienced will always be available to others," says Sammy. The couple hopes that their donation will inspire others to give, so that when the time comes and there is an urgent need for something, it is already available.

CAL POLY STUDENT SPEARHEADS 'VOLUNTEEN' PROGRAM

A NEW GENERATION OF VOLUNTEERS GIVES BACK



Jessica Thoma is not your average Cal Poly student. As a fourth-year architecture major, Jessica has enough to keep her busy, yet she somehow still finds time to lead the French Hospital Medical Center's (FHMC) Volunteen Program. In doing so, she has made an incredible difference in the lives of patients, hospital staff, and local teenagers.

No stranger to the hospital, Jessica's own mother was diagnosed with cancer several years ago. After many nights at FHMC and a hard fought battle, her mother passed away in 2012.

The experience brought Jessica and her father Bill Thoma, a FHMC Foundation Board Member, closer together. So when Jessica was looking for somewhere to donate her time, it made sense to give back to the hospital that was already part of her family's history. She accepted the challenge and joined the Volunteen Program in September 2013.

"Honestly, I think this was a good fit. I really like helping people, and interacting with people is just really rewarding," Jessica said.

Her role as the Volunteen Program Coordinator makes her responsible for managing as many as 20 teens, who take turns volunteering in the evenings Monday through Thursday. With some of them stationed at the front desk, and others running errands throughout the hospital, they do everything from answering incoming phone calls to

assisting hospital staff by keeping certain areas clean and restocking supplies.

"It's a volunteer position, but really more of a job, because the hospital relies so much on us," Jessica said, reflecting on the Volunteen role.

"We're the first people that patients and their loved ones see when they walk in and the last people they see when they leave."

To date, many Volunteens commute to participate, from as far as Atascadero and Arroyo Grande. Jessica says most of the participants are interested in pursuing medical careers and see this as a way to gain an understanding of what it means to work in a health care environment.

Jessica, who grew up dancing and taught dance herself, feels that her history of leadership has prepared her for this role of managing and instructing others. The position has also made her reconsider her future. Even though she is only a year away from an architecture degree, she is now considering a career in nursing.

"I love watching the teens learn and interact with people, and giving them an experience that they might not have otherwise," Jessica added.

Although Jessica's plans after graduation are unclear, her history of serving others and her success as a leader and role model guarantees a promising future wherever she goes.

For more information on the Volunteen Program, or to apply, call 805.542.6496. Applications are also available at the hospital front desk.





A CIRCLE OF GIVING

HOW THE HEARST CANCER RESOURCE CENTER AND GENEROUS DONORS TOUCHED ONE PATIENT'S LIFE

While a breast cancer diagnosis can be devastating, the thought of watching a second family member receive the same diagnosis is almost unbearable. For one mother and her daughter, the Hearst Cancer Resource Center (HCRC) at French Hospital Medical Center (FHMC) became a life-saving resource.

Kathleen Mendivil was diagnosed with breast cancer in August 2010. She remained strong through treatments, but just when her family thought they had won the battle, more news came that would turn their world upside down. In June 2013, less than three years after her mother's diagnosis, Vanessa Mendivil was diagnosed with an even more dangerous form of breast cancer. Kathleen was quick to get Vanessa involved in the HCRC, since she herself had become familiar with the center's programs after her oncologist recommended it during her own treatments.

Since 2008, the HCRC has offered support groups, therapeutic classes, and educational resources to individuals battling cancer and their families. All programs are offered at no charge and resources are available for all types of cancer.

Vanessa describes the center as a place of "ongoing, unconditional love" and was able to find some peace by participating in classes like the Energy Balancing course, where certified practitioners help promote relaxation, and Tai Chi classes, which help increase physical energy and well-being. During her own therapy, Kathleen took part in Nutritional Counseling and the Warm Yarns Knitting class.

"The community there provides a sense of unity, so you don't feel alone," Vanessa said.

"There is no way that I could have gotten through what I'm going through without the resources available at the Hearst Cancer Resource Center." Her mother agrees in the strength of the HCRC community, saying that getting to know people and hearing their own stories helped her make it through her own cancer journey.

The Mendivil's story continued in April 2014, when the mother-daughter duo attended the Share the Hope Gala at Hearst Castle, the largest annual fundraiser for the HCRC. Also attending the event were HCRC supporters Steve and Barbara Hearst. Moved by all that Vanessa had faced, Steve and Barbara decided to make a special gift to Vanessa. During the live auction, the couple enthusiastically outbid all other bidders for a mini labradoodle puppy, a puppy which Vanessa had fallen in love with earlier in the evening. After receiving the winning bid, they gently placed the puppy in Vanessa's arms and shared words of admiration and gratitude for sharing her story. It was enough to bring everyone to tears.

Amazingly, this touching story did not end the night of Share the Hope, but continues on today. Steve and Barbara's heartfelt gesture impacted Vanessa so much that she has made the decision to train the puppy to be a therapy dog, paying forward the Hearst's gesture of kindness to others besides herself. She now also volunteers her time as a leader for one of the HCRC's many support groups, because she believes in the power of the programs at the HCRC.

Together, Vanessa and Kathleen are enthusiastic advocates for the HCRC. They know firsthand that, while the cancer journey is a physical and emotional struggle, there is a community of people who want to help and support others through it, people like Steve and Barbara Hearst.

For more information on the Hearst Cancer Resource Center, call 805.542.6234 or visit www.frenchhospital.org, where you can also watch a video on Vanessa and Kathleen Mendivil's story. To make a donation to the HCRC, visit www.supportfrenchhospital.org or call 805.542.6496.



GOING THE EXTRA MILE

HOW ONE ICU NURSE RAISED FUNDS BY RUNNING A 100-MILE RACE

Sandra Bocchicchio has gone the extra mile by raising awareness and funds for the Hearst Cancer Resource Center (HCRC) at French Hospital Medical Center (FHMC) by running a 100-mile race.

As an Intensive Care Unit (ICU) nurse at FHMC with 10 years of experience working in hospitals, Bocchicchio is surrounded by patients and families who utilize the HCRC. Since opening in 2008, the HCRC has served patients diagnosed with cancer and their families by providing them with the resources, classes and support groups they need to recover. Bocchicchio has witnessed the positive impact the center has on the community, and she was compelled to give back.

"Even if you are not affected by cancer, you know someone who has been at some point," Bocchicchio said. "I was already going to run, so why not raise money for the HCRC?"

With this realization, she began asking friends, family, and coworkers to pledge \$1 for each mile she completed during her next race. The race, known as the Indiana 100, consisted of six loops on dirt trails and required that contestants finish the nonstop 100-mile course in less than 24 hours. To train, Bocchicchio would typically run 10 miles on weekdays and 20 miles on weekends.

"It's not as hard as you think it would be," Bocchicchio said about her training. For her, running in the morning is a good way to start the day, even though she sometimes needs a headlamp when it's dark outside, depending on the time of year.

On April 25, 2014, the day before the race, Sandra felt confident. But on race-day, she woke up to news of a family emergency. With that weighing on her mind, she stopped voluntarily after running 75 miles to be with her family. Even without crossing the finish line, her efforts raised money and awareness for the HCRC.

Looking back, Bocchicchio knows she did all she could and she is proud that she could use her athletics for a good cause. She also continues running even though her next race isn't until February, when she will again tackle the Rocky Raccoon in Texas.

The mother of two children with husband Dr. Mark Bocchicchio, who is also on staff at FHMC, Sandra has a passion for running. While occasionally mixing it up by running in the company of her two Weimaraner dogs near her home in Arroyo Grande, Bocchicchio plans on giving herself more time for the fundraising process next year. She hopes to rally support from local businesses that might be interested in sponsoring her.

She knows that months of training and a finish on race day won't be easy, but if it means offering support to those battling cancer, she's willing to go the distance.

Bocchicchio is just one example of the many employees who give back to the hospital in a variety of ways. It is a true testament to the dedication of our caregivers to our patients and the community.

FHMC Employees have donated more than \$295,000 back to the hospital since 2006, through the Employee Caring Circle. In 2013–14 alone, over 150 employees donated more than \$46,000.

THE LEGACY CIRCLE

SERVING THE COMMUNITY "WELL INTO THE FUTURE"

The French Hospital Legacy Circle recognizes those generous individuals who have made a financial provision to French Hospital in their estate plans. As a member of the Legacy Circle, you will make an important investment in the future of community health care. Your gift will ensure that the most advanced medical technology, state-of-the-art facilities and significant patient support services are available to our families, neighbors and friends.

If you have included French Hospital Medical Center in your future plans, please let us know so that we can thank you appropriately! This also helps us to fully understand your intentions and ensure that a plan is in place to implement your intentions.

LEGACY CIRCLE MEMBERS

Anonymous
Burke and Rena Dambly
Reese and Vicki Davies
James R. Flanagan
Roy Gersten
Cydney and Reed Holcombe
Carol Judd
Robert and Carol Kerwin
Marcia and John Lindvall
Dorothy Lundsford
Virginia and Bert Polin
William H. and Cheryl K. Swanson



BILL AND CHERYL SWANSON ESTABLISH ENDOWMENT TO ENHANCE TECHNOLOGY

Bill and Cheryl Swanson have observed the evolution of French Hospital over the years, having grown up in the region. While they have been based in Massachusetts, where Bill recently retired as Chairman and CEO of Raytheon after a 42-year career, they are proud to call the Central Coast their home. As a result of these deep ties, Bill and Cheryl had a strong desire to give back to the



community and have established, through a bequest, the William H. and Cheryl K. Swanson Endowment, with the goal of supporting technologies to better serve the evolving needs of patients and physicians at French Hospital.

"French Hospital has long been our community hospital, and our family has experienced firsthand the compassionate care of its dedicated and outstanding staff. We understand the importance of ensuring that our community has the most innovative and advanced medical technologies possible," said Bill. "We believe in French Hospital and wanted to help support its ability to leverage new technologies to improve future care. We can think of no better use for our gift than to help FHMC remain a world-class facility dedicated to the people of San Luis Obispo – including our family and friends."

BURKE AND RENA DAMBLY LEAVE A LASTING LEGACY

Burke and Rena Dambly have made the Central Coast their home for many years. Growing up with humble beginnings in Montana, Burke watched his parents' strong work ethic as they struggled to make a better life for their children. After Burke traveled the world as CEO for Frazer & Torbet CPAs and Rena retired from teaching, they are happy to make a difference as philanthropists and as volunteers in their local community.

"As a patient at French Hospital, I always received outstanding treatment. Whether I started at the Admissions desk or in the Emergency Department, I was treated with respect, compassion and courtesy throughout my visit," said Burke. "I witnessed the dedication of the nurses, the physicians, and the obvious attention to detail from food service and environmental services staff. During my last visit to French, I knew I wanted to turn my appreciation for my health care into a legacy gift."



For questions about making a planned gift, contact the French Hospital Foundation at 805.542.6496, email us at legacycircle@dignityhealth.org, or visit www.supportfrenchhospital.org and click on "Plan Your Legacy."

FEED THE METER. FEED THE HOMELESS.

FRENCH HOSPITAL
SUPPORTS INNOVATIVE
EFFORT TO HELP THE
HOMELESS AND EDUCATE
THE COMMUNITY

Donations come in all shapes and sizes, sometimes even through small change. In 2014, French Hospital decided to give back to the community by sponsoring a unique program administered by United Way – Feed the Meter. As part of Feed the Meter, colorful donation meters have been installed in Downtown San Luis Obispo by United Way to collect change to support local nonprofits that improve the lives of the homeless in our community. This effort aims to provide direct support to the homeless while creating awareness about the negative impacts of panhandling so that the public can shift their response to solicitors and panhandlers.

French Hospital Medical Center believes it is our mission to partner with the community and find ways to help those less fortunate. Our partnership with the City of San Luis Obispo and United Way is a true example of humankindness – providing compassion and resources for those struggling with homelessness.



BANK OF AMERICA CHARITABLE FOUNDATION GRANTS PROVIDE SUPPORT FOR COMMUNITY HEALTH CARE

No other grantor has provided support for as many different programs and departments of French Hospital Medical Center (FHMC) as the Bank of America Charitable Foundation. Since 2007, the Bank of America Charitable Foundation has provided more than \$70,000 in grant funding to FHMC, impacting the lives of thousands of people through a variety of FHMC programs and services.

"Bank of America is proud to partner with French Hospital, an organization that makes such a positive impact here in San Luis Obispo County," said Greg Bland, San Luis Obispo Market President of Bank of America, "Our grants have supported a variety of innovative and unique programs that we see as advancing the quality of health care available here, locally."



The Foundation wishes to express its sincere thanks to Bank of America Charitable Foundation for its support of the following hospital programs and departments:

- Advancing Careers in Nursing Program: Providing funds to support student nurses.
- Hearst Cancer Resource Center:
 Providing bilingual outreach and services as part of the Center's free programs and services offered to cancer patients and their families.
- Healthy for Life Program: Free outreach program focused on educating Latino families about the importance of nutrition and healthy lifestyles.
- Healthy Heart, Healthy Life
 Promotoras Program: Free outreach
 program using Promotoras (Spanish
 speaking lay health educators) to pro vide cardiovascular health education
 classes as well as exercise classes.
- Homeless Patient Support
 Program: Provides assistance to
 homeless patients in order to aid in
 recuperation, such as supplying
 basic survival supplies, a motel to
 stay while recuperating, substance
 abuse treatment, and more.
- Women's Health and Imaging Center: Providing funds to support free mammograms for the underserved.

Greg Bland of Bank of America with FHMC staff whose departments have benefited from Bank of America Charitable Foundation grants. Top to bottom row, left to right: Bev Kirkhart, Director, Hearst Cancer Resource Center; Greg Bland, Bank of America; Carol Reynders, Radiology/Women's Health and Imaging Center; Armando Corella, FHMC Community Board Member representing FHMC's Community Benefits Department; Carla Adams, Chief Operating Officer/Chief Nursing Executive; Jill Urmy, Education Coordinator; and Terra Clayton, Case Management.

MEET THE FOUNDATION STAFF



Debby Nicklas | *Vice President, Philanthropy* debby.nicklas@dignityhealth.org



Roseann Parks | Development and Donor Relations Officer rosey.parks@dignityhealth.org



Jenny Meyers | Development and Grants Coordinator jenny.meyers@dignityhealth.org



Carol Brown | Special Events and Volunteer Coordinator carol.brown@dignityhealth.org



Rendee Dore | Gift Shop Coordinator rendy.dore@dignityhealth.org

Since its establishment in 2006, the French Hospital Medical Center Foundation has raised over \$18 million to benefit our patients and the local community.



MEET OUR NEW BOARD MEMBERS

The Board of Directors for the French Hospital Medical Center Foundation is made up of volunteer members of our community who generously donate their time and expertise to raise funds for French Hospital Medical Center. The Foundation is pleased to have welcomed five new Board members in the past year, each bringing their knowledge, new ideas and expertise.

JEFFREY GARZA, CFP – SECRETARY/TREASURER

First Vice President/Financial Advisor, Morgan Stanley Wealth Management

ROBERT KERWIN

Artist and Musician, Retired Engineer

JACKIE STARR

Interior Designer and Owner of Interior Purchasing Network

LIZ SUMMER

Vice President and Senior Client Relationship Manager, Heritage Oaks Bank

KRIS VARDAS

Senior Land Planner at Pacific Gas and Electric Company

Top left to bottom right: Jeffrey Garza, Robert Kerwin, Kris Vardas, Liz Summer and Jackie Starr

A RECORD BREAKING YEAR FOR EVENTS

Together, Foundation events in Fiscal Year 2013–2014 raised more than \$607,000. The Foundation extends its sincere thanks to all event attendees, donors and volunteers.

CELEBRATION OF CARING GALA

Sponsored by FHMC Medical Staff (2013, 2014) and Studio Design Group Architects (2013)

The 2013 Celebration of Caring Gala raised more than \$193,000. The 'Enchanted Sea' themed event included an incredible array of live and silent action items for its 315 guests. The 2014 Celebration of Caring Gala broke all event records in the history of the Foundation. The 'Alpine Glow' themed event raised more than \$383,000 with a record attendance of 375 guests.



SURFING FOR HOPE

Surfing for Hope drew a larger crowd than before for this second annual event. The two-day event included a Memorial Paddle Out in honor of those who have lost their battle with cancer, a Benefit Dinner and Auction, a Longboard Surf Contest and a Health Fair. More than \$48,000 was raised to support the Hearst Cancer Resource Center.



SHARE THE HOPE

Held at the stunning Hearst Castle and Hearst Ranch, this annual fundraising event for the Hearst Cancer Resource Center (HCRC) experienced record attendance and raised more than any previous Share the Hope event. Over \$313,000 was raised, including \$160,000 during a special 'Call to Action' for the HCRC Endowment Fund.



THE FRENCH CUP GOLF & TENNIS TOURNAMENT

Sponsored by Heritage Oaks Bank

On a beautiful June day, more people than ever before joined the Foundation for the eighth annual French Cup Golf & Tennis Tournament – 160 golfers and 24 tennis players. The event raised \$53,800, more than any previous year, to support the "French – Well into the Future" campaign.



FOUNDATION FUNDS SUPPORT FRENCH HOSPITAL MEDICAL CENTER

From July 1, 2013 to June 30, 2014, the Foundation dispersed the following funds to FHMC to support programs, services, capital improvements and to purchase new medical equipment.

"French - Well Into the Future" Capital Campaign

\$1,703,320

To support the hospital modernization and expansion project, including the new George Hoag Family Advanced Hybrid Surgical Suite.

Hearst Cancer Resource Center

\$376,669

To support the programs and services of the Hearst Cancer Resource Center.

Patient Simulator

\$30,000

Donor provided funds enabled the purchase of a realistic, full body obstetric mankin that simulates the different stages of pregnancy and birth, used to provide crucial, risk-free hands-on training and education for hospital employees.

Total Funds Provided to FHMC

\$2,109,989



DISTINGUISHED FRIENDS

The FHMC Foundation Caring Circle of Donors supports a wide variety of hospital programs. It is our pleasure to recognize and celebrate the generosity of those donors who have invested in their community hospital.



Left to right: 2013 Gala guests Nyssa Simon, Brigitte Falkenhagen, Kyla Falkenhagen and Betsey Kelton.

CIRCLE OF EXCELLENCE

Anonymous Anonymous James & Sandra Copeland Thomas & Pam Copeland William Randolph Hearst Foundation

CIRCLE OF STEWARDSHIP

Anonymous Bert & Candace Forbes John & Marcia Lindvall The Rossi Family

PRESIDENT'S CIRCLE

County of San Luis Obispo Dr. Sanjay & Smita Ganpule George Hoag Family Foundation Ben Kulick Burt W. & Virginia Polin The Sargen Family

CIRCLE OF JUSTICE

Anonymous
William & Nora Bolthouse
California Emergency Physicians
Stan & Barbara Clark
James R. Flanagan
French Hospital Medical Center
Volunteer Guild
George Randolph Hearst, Jr.
Cydney & Reed Holcomb
Robert & Carol Kerwin
Sammy & Michael Pineau
Bill & Ed Thoma / Thoma Electric

CIRCLE OF COLLABORATION

B.K. Simon Family Charitable Foundation

Bank of America
Central Coast Pathology
Consultants
Central Coast Wine Classic
Michael Clayton, MD
& Jennifer Clayton
Coastal Anesthesiology Medical
Associates
Medical Staff of French Hospital
Medical Center
PUMA Aquatic Swim Team
The Marcled Foundation
Urology Associates of
San Luis Obispo

CIRCLE OF DIGNITY

Joyce C. Backhaus Retired Colonel Oscar & Jeanne Bayer Robert & Beverly Canvasser Central Coast Cardiothoracic Surgical Associates The Physicians of Coastal Cardiology Roy & Jane Gersten Stephen Hearst Alan & Cathy Iftiniuk Erin Hearst Knudsen Jim & Jeannie Lokey Dorothy J. Lunsford Trust Rabobank, N.A. The Steed Family Ke-Ping Tsao, MD and Su Tsao Walter Clay Hill and Family Foundation

CIRCLE OF COMPASSION

Amgen, Inc Anonymous Anonymous

Anissa Balson Nanci Bell & Family City of San Luis Obispo Kathrine Coull John & Sandy Dunn Dan & Haleh Farnum Tom & Linda Grissom The Keller Family Frank & Betsey Kelton C. Wayne & Kathy Longcrier Dr. Susan Minker & Allen Minker Debby & Steve Nicklas Brad & Ginny Parkinson Michael & D'Elaine Patrick James Paulsen Pacific Gas & Electric Company Evelvn Plemons R.E. Wacker Associates, Inc. Radiology Associates of San Luis Obispo Kevin & Kitty Rice San Luis Obispo Breastfeeding Resources Jim & Debi Saunders Family Bill & Mary Ann Statler Dr. Jonathan & Kelly Stella Studio Design Group The DocuTeam The Thille Family Bob & Debbie Wacker

CIRCLE OF HEALING

American Charros Association
Sue & Steve Andersen
Anonymous
Anonymous
David & Melissa Arrona
Colleen Avery
Carol Brown
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& Anne Yarema

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Left to right: Alan Iftiniuk, Tom Vendegna, MD, and Steve Hearst at Hearst Castle during Share the Hope 2014.

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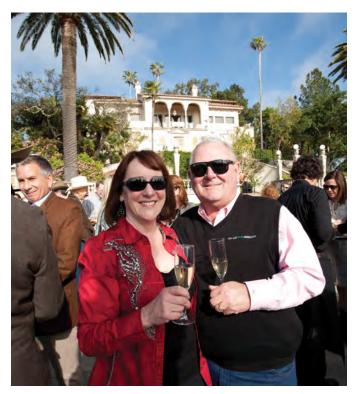
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HUMANKINDNESS PERSONIFIED – LOUIS TEDONE, MD HUMANITARIAN AWARD



Left to right: Alan Iftiniuk, Louis Tedone, MD and Sandy and John Dunn



Left to right: Louis Tedone, MD, Jim Copeland and Alan Iftiniuk

2013 RECIPIENTS: JOHN AND SANDY DUNN

The FHMC Foundation presented John and Sandy Dunn with the 2013 Louis Tedone, MD Humanitarian Award at the annual Celebration of Caring Gala. Longtime FHMC supporters, John and Sandy represent the true spirit of giving back to their community. Together, they have logged an incredible amount of volunteer hours to support a variety of nonprofit organizations devoted to the arts, health care, social services and education. Their combination of strong leadership and business skills has touched so many lives in our county; it is hard to imagine where their gentle but strong footsteps have not been. From the Performing Arts Center to the Symphony, from French Hospital to the Women's Shelter, many organizations have benefited from their passion and dedication to make San Luis Obispo a better place today and in the future.

LOUIS TEDONE, MD HUMANITARIAN AWARD

This special award honors the legacy of Dr. Louis Tedone, a man who has touched so many lives in San Luis Obispo. He was our community's first pediatrician and cared for more than 30,000 children during his 45-year career. That's why we created this award – to recognize Dr. Tedone. Each year, we present the Louis Tedone, MD Humanitarian Award to other individuals who have also dedicated a lifetime to the health and well-being of the San Luis Obispo community.

2014 RECIPIENT: JIM COPELAND

The FHMC Foundation presented the 2014 Louis Tedone, MD Humanitarian Award to Jim Copeland. Jim is a respected business leader and founder of Copeland's Sports, as well as a dedicated community advocate who endeavors to make San Luis Obispo a better place for generations to come. Jim's expertise and insightful wisdom guided the French Hospital Community Board for the past ten years. His family's generous support of the Copeland, Forbes and Rossi Cardiac Care Center, "French - Well into the Future" campaign and new Copeland Health Education Pavilion are making a dramatic difference in the quality of health care available in San Luis Obispo County. The Performing Arts Center, San Luis Obispo Children's Museum, and Old Mission retrofit project represent only a few of the other organizations that have benefited from Jim's passion and dedication to enhancing our community. Jim and his brother Tom Copeland have also played a major role in the revitalization and beautification of downtown San Luis Obispo.

PAST HUMANITARIAN AWARD RECIPIENTS

- 2006 Louis Tedone, MD
- 2007 Rob Rossi and Ke-Ping Tsao, MD
- 2008 Stephen Hearst
- 2009 Jac Pederson, DDS
- 2010 Phyllis Madonna
- 2011 Frank and Betsey Kelton
- 2012 Jim Sargen



FRENCH HOSPITAL MEDICAL CENTER LEADERSHIP 2013–2014

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