## TOUCHING LIVES



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## WELCOME

The miraculous changes taking place at French Hospital Medical Center have continued this past year with new enhancements in health and healing.

In March, the announcement of a transformational multimillion dollar gift will forever change how emergency services are delivered in San Luis Obispo County. Expressions of sincere gratitude go to Peter and Mary Beth Oppenheimer for sharing our vision of a new Emergency Services Center, to be named the Oppenheimer Family Center for Emergency Medicine. Construction will begin in spring 2018.

We are also forever grateful to Noreen Martin and her husband, Dr. Chris Hulburd, for their commitment to comprehensive educational programs for cancer patients through the Hearst Cancer Resource Center. In April, their gift established the Martin Hulburd Family Cancer Education Fund. In May, we opened the expanded Stollmeyer Family Birthing Center, celebrating the birth of babies in a peaceful and tranquil setting with beautiful private rooms and a dedicated C-section Suite, if needed.

We promise to continue our efforts to partner with our community to deliver the highest level of quality and compassionate care with the latest medical technology. Together with our caregivers and donors, we are changing the health care landscape for a healthier tomorrow. Thank you for being a part of this remarkable journey.

Dan Sinnik

Alan Iftiniuk
President and CEO
French Hospital
Medical Center

Lig Sn

Liz Summer Chair of the Board French Hospital Medical Center Foundation

## TRANSFORMING EMERGENCY CARE

## OPPENHEIMER FAMILY GIVES \$5.5 MILLION TO EXPAND EMERGENCY SERVICES

Thanks to the largest gift in the history of French Hospital Medical Center, lifesaving renovations to the hospital's ER are scheduled to break ground in spring of 2018.

French Hospital's ER is known for superb and compassionate emergency services. This excellence has resulted in the ER consistently ranking in the top three hospitals for patient satisfaction among the Dignity Health network.

When the ER at French Hospital was built in the early 1970s, only 3,600 patients were treated annually. Now, the ER staff cares for more than 20,000 patients per year. As the number of ER patients has steadily increased over the years, the space has not kept pace with the growth.

While the ER staff excels at working in the limitations of a space too small to fit the current volume of patients, French Hospital recognizes the need to expand the 1970's concept of an Emergency Room into a modern Emergency Department.

With a transformational gift of \$5.5 million to support this effort, Peter and Mary Beth Oppenheimer are ensuring that the much-needed renovations to the ER will soon be brought to life. In their honor, the new ER will be called the Oppenheimer Family Center for Emergency Medicine.

"Looking to the future, we strive to be able to provide the highest quality of care. As the community grows, the ER needs to grow and maintain its state of the art capabilities



#### EMERGENCY DEPARTMENT SERVICES — SCHEDULED TO BREAK GROUND IN 2018

#### **EXPANSION FEATURES**

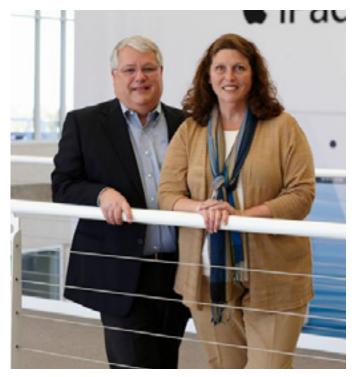
- 18 private treatment rooms compared to current 12 semi-private treatment beds
- 12,600 square feet compared to current 3,900 square feet
- Private screening room
- Larger waiting area for friends and family members
- Dedicated Fast Track treatment rooms for patients with less urgent conditions
- New treatment areas for specialized emergency services
- New covered patient drop-off and entry
- New covered and separate ambulance entrance

#### **EXPANSION BENEFITS**

- More privacy for patients
- New advanced equipment and technology
- More efficient patient flow
- Increased security and patient safety



The new ER Lobby will feature more room for waiting patients and



Peter and Mary Beth Oppenheimer.

while also providing a safe, dignified, private and comfortable environment for our community to seek care," says Matthew Scales, MD, Emergency Department Director at French Hospital.

The renovated ER will more than triple the existing space, featuring private and specialized treatment rooms, a larger waiting area for friends and family, advanced technology, and more.

"We are deeply grateful to Peter and Mary Beth Oppenheimer for their passionate dedication to community health care. This gift will truly save lives, and will benefit our patients for generations to come," says Alan Iftiniuk, President & CEO of French Hospital.

Peter Oppenheimer served as Apple's Senior Vice President and CFO for more than a decade, with an impressive 18-year-long career at the tech giant before retiring. Peter and his wife, Mary Beth, are known for their tremendous generosity in the community.

French Hospital is grateful for the support of the Oppenheimer family. A renovated Emergency Department will enable ER staff to continue to serve the community in life's most critical moments.

## FIGHTING CANCER WITH EDUCATION

## ONE FAMILY'S DONATION INSPIRES THE GENEROSITY OF OTHERS



Noreen Martin and Dr. Chris Hulburd.

Noreen Martin has been touched by cancer in a very personal way.

Her late husband, Tom Martin, was stricken by cancer and her current husband, Dr. Chris Hulburd, is a cancer survivor.

This year, Noreen and Chris established the Martin Hulburd Family Cancer Education Fund with a generous \$300,000 gift.

"Chris and I have experienced first-hand the nightmare of a cancer diagnosis," says Noreen.

"We believe that education is a powerful tool to gain back control and bring hope to the future."

Noreen is no stranger to philanthropy — or to hard work. As a widow with a young child, she led Martin Resorts, the business she and Tom had established together, to thrive as one of the top private, female-owned companies in the country. To this day, she is heavily involved in countywide tourism efforts and in 2015, she assisted in the creation of the first Countywide Tourism Marketing District. She currently serves on the official State of California tourism board and as Board Chair for Martin Resorts.

In addition to her service within the tourism industry, Noreen dedicates her time to many boards and organizations throughout the business and nonprofit communities. One of these groups is the Hearst Cancer Resource Center Advisory Committee for French Hospital Medical Center. For Noreen, this cause particularly hits home.

"We are honored and pleased to have this opportunity to support the Hearst Cancer Resource Center and create this new cancer education fund," says Noreen.

The gift that established the Martin Hulburd Family Cancer Education Fund inspired further overwhelming generosity at the 2017 Share the Hope event. In just one evening, attendees came together to raise an additional \$400,000, bringing the fund to a total of \$700,000 in its first year.

The fund will be used to provide educational classes for those diagnosed with cancer and their families on a wide range of topics, including nutrition, exercise, stress management, integrative medicine, advances in cancer treatments, clinical case studies, managing personal finances and more. All classes will be offered free of charge to participants, arranged and hosted by the Hearst Cancer Resource Center.

The Martin Hulburd Family Cancer Education Fund will provide significant support to continue these classes. And it all started out of one family's personal passion and desire to leave a lasting gift.

# EMPOWERING LOCAL GIRLS WITH POSITIVE SELF-ESTEEM

## GRANT FROM COMMUNITY FOUNDATION SUPPORTS WORKSHOPS FOR GIRLS AGES 8 TO 12



Girls participate in an interactive group exercise during a workshop at a Paso Robles school.

Bombarded by unrealistic images of how the perfect female should look, many girls and women deal with self-esteem and body image issues, feeling bad about themselves and lacking confidence in their abilities. In fact, a significant gender gap in self-esteem exists, one that increases with age. As girls and boys grow up, both experience a loss of self-esteem, but the loss is much more dramatic for girls and poses more long-lasting negative effects.

In an effort to help local girls ages 8 to 12 years old boost self-esteem and develop healthy body image views, French Hospital Medical Center began hosting free Dove Girl's Self-Esteem Workshops at several schools in Paso Robles in 2016. The curriculum for the workshops was originally developed by Dove, the beauty product company. These workshops aim to empower girls to accept themselves for who they are and provide tools for success.

School counselors refer girls to the program who are identified as dealing with self-esteem issues or who are at high risk for bullying. The week-long afterschool workshops are led by a bilingual educator from French Hospital and are offered four times a year at each location. The workshops

are extremely interactive and provide a safe environment to encourage conversation on an exceedingly difficult subject: body confidence and self-esteem.

"These are often conversations that the girls have never had before," says Patty Herrera, who coordinates the workshops for French Hospital. "It's amazing to see how the workshops impact them."

After receiving positive feedback from the Paso Robles schools, the girls and their parents, French Hospital Medical Center Foundation began to seek funding to expand the program to San Luis Obispo schools. Thanks to a generous grant from the Women's Legacy Fund of the Community Foundation of San Luis Obispo County, French Hospital will begin hosting workshops at two San Luis Obispo elementary schools — Pacheco and C.L. Smith.

The Foundation is thankful to partner with the Women's Legacy Fund to offer opportunities for young girls in our community to create positive self-esteem, allowing them to better thrive on their journey through adolescence and into adulthood.



Left to right: FHMC Vice President of Philanthropy Debby Nicklas, Community Foundation CEO Heidi McPherson, FHMC President & CEO Alan Iftiniuk, FHMC Community Educator Teresa Fernandez, FHMC Community Benefits Coordinator Patty Herrera, and Community Foundation representative Sharon Beko.



## OFFERING A SECOND CHANCE

In early 2016, Mike became homeless. Previously, he had a career in advertising and, at one time, was even a property owner. Now in his mid-sixties, after struggling with alcoholism and a variety of negative circumstances, Mike found himself living in his car and sleeping in local shelters. His health took a turn for the worse, sending him to French Hospital's Emergency Department an astounding 20 times between spring 2016 and 2017, including being treated for a heart attack. His homelessness was quickly having a devastating impact on his health.

Then, in April 2017, Mike suffered a stroke and found himself an inpatient at French Hospital. As a homeless patient, he was connected with Drew Washer, French Hospital's Social Worker and coordinator of the hospital's Homeless Patient Support Program (HPSP), which aims to provide homeless patients with additional resources to improve their health and wellbeing. Drew quickly recognized that Mike's chronic health conditions would continue to be negatively impacted as long as he was homeless.

While Mike was recuperating from his stroke at a local rehabilitation care center, Drew arranged for him to move into an Anderson Hotel apartment rented year-round by the HPSP. This would provide Mike with additional recovery time off the streets. During his first month at the Anderson Hotel, Drew worked with the San Luis Obispo Housing Authority, which manages the hotel, to secure a permanent apartment for Mike.

Five months later, Mike is a permanent resident at the Anderson Hotel, now in his very own apartment. Known as "Miracle Mike" among his friends, he is sober and has recovered well from his stroke, although he continues to use a walker for stability. Since obtaining housing, he has not visited the Emergency Department once, a drastic change from the previous year. Mike is extremely grateful for his second chance and credits Drew Washer and the HPSP for where he is today.



### ABOUT THE HOMELESS PATIENT SUPPORT PROGRAM

Stories like Mike's are the reason that the HPSP exists — to provide for the most vulnerable members of our community. Being both homeless and medically fragile is a situation that is doubly tragic. Homeless individuals often experience chronic health conditions that are exacerbated by their homelessness and being discharged from the hospital to living back on the streets is a burden that can be extremely difficult to bear.

Through the HPSP, the hospital goes above and beyond providing medical care by connecting homeless individuals with much needed resources in the hopes of improving their overall health and, ideally, their living situation. Hospital case managers and social workers use the HPSP to provide patients with basic survival supplies, transportation

vouchers, access to medication via gift cards to the Rite Aid pharmacy, short-term stays at a local motel, or longer-term stays at the Anderson Hotel, when additional recovery time is needed for more severe medical conditions. The HPSP also provides homeless patients with stays at sober living facilities in order to address substance abuse issues that are negatively impacting their health.

The Homeless Patient Support Program is supported by generous grants from the George Hoag Family Foundation and the Bank of America Charitable Foundation. Without grant support, this unique and lifechanging program would not be possible.

## SURVIVOR, VOLUNTEER, ADVOCATE

## MARSHA BOLLINGER TAKES LESSONS FROM HER OWN CANCER JOURNEY TO HELP OTHERS

"I'm not exactly a long-term survivor, since it's only been 2 1/2 years since my last treatment, but still ... I continue to survive."

In August 2013, at 66 years of age, Marsha Bollinger was diagnosed with breast cancer. Like so many others, those words hit her unprepared.

"Hearing those words pulls the carpet out from under you and changes so much," says Marsha. "Suddenly, you are faced with important, sometimes frightening decisions, medical terms you aren't familiar with, and an emotionally overwhelming situation."

Marsha underwent surgery and four chemotherapy infusions followed by eight weeks of radiation therapy. She shares that she was able to cope with this ordeal through support from her husband, sister and friends, and the attention of her Nurse Navigator, Gloria Caine, RN at the Hearst Cancer Resource Center (HCRC).

"Gloria made a significant contribution to my treatment, guiding me and my husband throughout my cancer journey, educating us on the disease and treatments, and providing us with resources and emotional support."

Now on the other side of cancer, Marsha looks back on the HCRC as a significant source of support to her and her family.

"The Hearst Cancer Resource Center helped give me a sense of hope and a feeling that I wasn't alone on this journey," she says. After finishing treatments, Marsha couldn't just say thank you and move on. She knew that she was changed by her experience, and wanted to channel her new perspectives into impact. She became a supporter and volunteer at the HCRC in September 2015, and has continued both roles ever since.

"I've experienced firsthand how the Hearst Cancer Resource Center impacts lives — spreading hope, strength and support to all who walk through their doors," says Marsha. She stands behind the current effort to raise funds for the HCRC Endowment (see next page) to ensure the same hope, strength and support will be available to community members fighting cancer for years to come.



Marsha Bollinger helps other cancer patients at the Hearst Cancer Resource Center.

# HEARST CANCER RESOURCE CENTER ENDOWMENT CAMPAIGN

### SHARE THE PASSION — LEAVE YOUR LEGACY

The Hearst Cancer Resource Center (HCRC) at French Hospital Medical Center is a one-of-a-kind resource in San Luis Obispo County for those living with cancer and their families, where all services are offered at no charge. The goal of the HCRC is to help those with cancer learn about the disease, recognize opportunities for improved health, build a personal support system, and gain a sense of extended family. The HCRC is dedicated to serving cancer patients and their families, ranging from those recently diagnosed with cancer to those in treatment, in recovery, and beyond.

#### WHAT MAKES THE HCRC UNIQUE:

The HCRC is the only cancer resource center in San Luis Obispo County that offers patient navigation services and nutritional counseling. These crucial services are provided by an oncology nurse, a bilingual lay patient navigator and a registered dietician.



Endowment support is essential to maintain and grow HCRC programs and services to benefit cancer patients now and in the future.

## WHAT IS AN ENDOWMENT AND HOW DOES IT WORK?

An endowment is a permanent, self-sustaining fund that allows French Hospital to provide for long term funding for a specific purpose, such as the HCRC. The original donations (referred to as the principal) are invested to generate interest income. Only the interest generated is available to spend, allowing the endowment principal to remain intact and generate additional income year after year. In this way, endowments provide financial stability by ensuring funds are available well into the future.

## WHY ARE FUNDS NEEDED FOR THE HCRC ENDOWMENT?

The HCRC Endowment was started in 2007 with generous support from the Hearst Foundation. It will ensure that the HCRC continues to be an oasis for cancer patients and their families for years to come. In order to generate enough income to provide permanent funding for the HCRC, the goal is to grow the endowment to \$5 million.

A fully funded HCRC Endowment will provide all future cancer patients access to the same vital services that are available today.

## HELP SECURE THE FUTURE OF THE HEARST CANCER RESOURCE CENTER.

For more information, please contact the French Hospital Medical Center Foundation at 805.542.6496 or email rosey.parks@dignityhealth.org.

## LEAVING A LEGACY





#### JIM SARGEN

As the creator and CEO of TriActive America, a local company that produces outdoor fitness equipment, Jim Sargen has always believed in the importance of good health. As a local philanthropist, Jim's interest in French Hospital was peaked in 2004 when the hospital became a not-for-profit hospital. He started learning more about the hospital and the Foundation, eventually joining the Foundation Board in 2005 and serving for several years.

A few years later, after experiencing firsthand the compassion and quality of care provided to patients at French Hospital, Jim started to consider how the future quality of health care would affect the lives of his family and friends, and what he could do to make sure his community had the best health care possible on the Central Coast.

## His conclusion was that "if you can make a difference, you should."

Making a planned gift was a natural next step for him. With this in mind, Jim added a generous bequest to his estate plan to benefit the hospital.

"If you want to do something worthwhile in your life that is helpful to you personally, and at the same time is equally helpful in your community, then making a gift is the right thing," says Jim.

#### **ROCKY ULLUM**

Starting in 2007 and over the next several years, Rocky Ullum spent a lot of time at French Hospital while both her husband and her elderly parents sought treatment for medical issues. Rocky was inspired by the excellent medical care her family received, as well as the compassion of the volunteers. When she retired in 2010, she immediately thought of volunteering at the hospital as a means of giving back. Today, she can be found volunteering at the lobby desk, assisting patients and visitors as she was once helped.

Volunteering has only strengthened her belief in French Hospital and the importance of exceptional health care being offered locally. When she recently revised her estate plan, she again thought of giving back to the hospital and decided to include a planned gift to the Foundation in the revision. It was a small change to make, but she knows it will make a big impact. Rocky chose for her bequest to support the Hearst Cancer Resource Center at French Hospital, a cause dear to her heart after losing a loved one to cancer.

"It is a good feeling to know that my gift will help continue the good work of the hospital and the Hearst Cancer Resource Center," says Rocky. "I encourage anyone considering a planned gift to French Hospital to make that gift with confidence and generosity and with the knowledge that it will benefit many people in our community."



#### DR. KE-PING & SU TSAO

Dr. Ke-Ping Tsao has long been connected to French Hospital. It is the place where he started his surgical practice and where he feels he spent his best and most successful times as a community leader.

"French is important to both of us because nonprofit, high quality, compassionate patient care is a community necessity," says Dr. Tsao and his wife Su.

The Tsao's feel that they have been lucky to be part of such a great community and want their community to continue to be prosperous, confident, and healthy. For them, making a bequest to French Hospital through their estate plan allows them to give back to the community that has given so much to them.

"When we leave this life, what better way to help the community than to leave a planned gift. The people at French Hospital act so bravely, with such integrity, and with such concern for members of our community. As a place to leave a legacy, I cannot think of a better organization for that legacy to be sustained," says Dr. Tsao.

## YOU TOO CAN MAKE A GIFT THAT COSTS YOU NOTHING IN YOUR LIFETIME.

## CONSIDER A GIFT TO FRENCH HOSPITAL MEDICAL CENTER THROUGH:

- Your Will or Living Trust
- Charitable Gift Annuity
- Charitable Remainder Trust
- Retained Life Estate
- Gifts of Real Estate

To learn more about planned gifts, including options that can provide you with lifetime income and tax savings, visit our planned giving website at www.supportfrenchhospital.org and click on "Plan Your Legacy." You can also email legacycircle@dignityhealth.org or call 805.542.6496.

#### JOIN THE LEGACY CIRCLE

The French Hospital Legacy Circle recognizes generous individuals who have made a financial provision to French Hospital in their estate plans. As a member of the Legacy Circle, you will make an important investment in the future of your community's health care. If you have included French Hospital Medical Center in your future plans, please let us know so that we can thank you appropriately. This also helps us to fully understand your intentions and ensure that a plan is in place to implement your intentions.

#### LEGACY CIRCLE MEMBERS

Stephen & Karen
Chubon
Stan & Barbara Clark
Burke & Rena Dambly
Reese T. Davies &
Vicki Mazzei-Davies
James R. Flanagan
Roy Gersten
Cydney & Reed
Holcombe
Jeanne Hutchison
Carol S. Judd
Robert & Carol Kerwin

John & Marcia Lindvall
Dorothy J. Lunsford
Brad & Ginny Parkinson
Russee Parvin
Lloyd & Margaret
Peterson
Burt W. & Virginia Polin
James P. Sargen
William H. & Cheryl K.
Swanson
Dr. Ke-Ping &
Susan Tsao

Rochele Tyler Ullum

## A LEGACY OF COMPASSION

## DEWEY FORRY'S FAMILY ORGANIZES GOLF TOURNAMENT IN HIS MEMORY

Dewey Forry passed away from cancer on April 26, 2017 at the age of 64.

Dewey was the president of his family's business, fruit grower-shipper DJ Forry Co. Prior to that, he played professional baseball as a pitcher for seven years in the Los Angeles Dodgers organization. A career 1.21 earned-run average got him as far as the Dodgers' Triple-A farm team in Albuquerque, New Mexico.

Passion and commitment was something Dewey brought to everything he did.

"Wherever he was, everyone felt him," says his brother, John Forry. "He was just a caring, loving guy who was good at what he did. Basically, he was just an all-powerful personality who touched many people's lives."

During his battle with cancer, Dewey was a patient at French Hospital, where he and his family experienced firsthand the compassion of French Hospital's caregivers. They were grateful for the care Dewey received. In the midst of grieving, Dewey's family turned to his doctor and asked how they could give back. Dr. Daniel Lewis suggested they donate to the Hearst Cancer Resource Center (HCRC) at French Hospital.

It felt right.

"My father really wanted to do something for others who were going through what he was going through," says his daughter, Miranda.

"Supporting the HCRC seemed to hit the mark on that, helping locals battling cancer."

The Forry family organized Dewey's First Annual Charger Classic Golf Tournament on May 27, 2017, just one day after his celebration of life. Individuals and businesses who knew Dewey poured support into the tournament, raising more than \$20,000 for the HCRC Endowment.

"We organized a golf tournament because it had that sporting competitive edge to it but also allowed anyone and everyone to be a part of it in some capacity," says Miranda. "It really was a beautiful weekend to honor my father and allowed for all of his family and friends to share stories, to share his spirit and to bond over who he was at his core."

With the proceeds from the golf tournament, the family decided to name a patient room at French Hospital in Dewey's honor, where patients will receive quality care and humankindness for years to come.

Dewey left his mark on French Hospital and its staff in more ways than one. He is quoted as saying at one point, "I know why I got cancer! It's so I can make these people doing chemo with me smile."

His presence is missed, but his legacy lives on through the countless lives he touched. French Hospital thanks the family and friends of Dewey Forry for their strength, generosity and compassion.



Dewey Forry, Jr.



## MEET OUR NEW BOARD OFFICERS & MEMBERS

The Board of Directors for the French Hospital Medical Center Foundation is made up of volunteer members from our community who generously donate their time and expertise to raise funds for French Hospital Medical Center.

#### INCOMING BOARD OFFICERS

The Foundation is pleased to welcome new Board Officers for 2017–2018 (pictured above).

#### **Liz Summer**

Chair 1st VP/Sr. Client Relationship Manager, Pacific Premier Bank

#### Erik Justesen

Vice Chair CEO/President, RRM Design

#### Hillary Trout, CPA

Treasurer/Secretary
Tax Manager, Glenn Burdette

#### **NEW BOARD MEMBERS**

The Foundation is pleased to welcome two new members to the Board of Directors. Each brings a wealth of knowledge, new ideas and skills to enrich our fundraising efforts.



Shelly Higginbotham Former Mayor, City of Pismo Beach



Barbara Partridge Retired Director, Paso Robles Library



## FOUNDATION FUN(D)RAISING EVENTS

## BREAKING ALL PREVIOUS RECORDS IN FY2017

Foundation events raised more than ever before in Fiscal Year 2017, reaching a total of \$1,451,000. The Foundation extends its sincere thanks to all event sponsors, attendees, donors and volunteers.

## THE FRENCH CUP GOLF & TENNIS TOURNAMENT

#### **Sponsored by Mustangs Sports Properties**

The 11th anniversary of the French Cup Golf & Tennis Tournament was held on June 12, 2017 at the San Luis Obispo Country Club. The event included a golf tournament with 140 golfers and a women's doubles tennis tournament with 14 players. Raising more than \$79,000 to support patient programs and services, this was the most successful tournament to date.

Golfers enjoyed a day on the links with delicious food from Ciopinot Seafood Grille, Olde Port Inn, and Old San Luis BBQ and took home apparel from Straight Down Clothing Company. The winning golf foursome, which included Dr. Luke Faber, Dr. Mark Soll, Sadie Strain, and Cole Nygren, took home the highly acclaimed French Cup medals created by Malcolm DeMille, designer of the PGA Tour trophy. Paige Esparza and Stephanie Ventura were the winners of the women's doubles tennis tournament.



Doug O'Neal, French Cup Tournament Chair Nipool Patel, Sunil Patel, and Craig Darnell.

#### SHARE THE HOPE

#### **Hosted by Steve & Barbara Hearst**

Celebrating its Tenth Anniversary, this annual fundraising event for the Hearst Cancer Resource Center (HCRC) was held on April 8, 2017 at the renowned Hearst Castle and Hearst Ranch. At the event, Steve Hearst was honored for his dedication to the HCRC. Breaking all previous Foundation event records, the event raised more than \$1,268,000 with 220 guests attending. This included \$968,000 from ticket sales and auctions, plus the announcement of a \$300,000 gift from Noreen Martin and her husband, Dr. Chris Hulburd, to establish a new cancer education fund. Donations made at the event supported this fund and the HCRC Endowment.

Dressed in western attire, guests were transported from the Hearst Ranch Dairy Barn to Hearst Castle for a champagne reception with live music and a spectacular ocean view. The evening continued at the Dairy Barn with music from Louie Ortega and Friends, a gourmet dinner by Trumpet Vine Catering and an exciting live auction. Concluding the evening was a moving Call to Action by Noreen Martin and Dr. Chris Hulburd to raise funds for the newly established Martin Hulburd Family Cancer Education Fund (see page 6).



Dr. Tom Vendegna, Steve Hearst, and Alan Iftiniuk.





#### CELEBRATION OF CARING GALA

#### **Sponsored by FHMC Medical Staff**

The 2016 Celebration of Caring Gala, held on August 20, 2016, raised more than \$404,000 with 460 guests in attendance, breaking previous Gala records. The 'Shanghai Supper Club' themed event transformed the Madonna Expo Center as never before, transporting guests to a Shanghai alley scene followed by an upscale supper club.

Guests enjoyed a cocktail reception while bidding on a wide array of silent auction items, followed by an Asian inspired dinner and a live auction. The annual Louis Tedone, MD Humanitarian Award was presented to Dr. Gilbert H. Stork for his outstanding dedication to our community. Proceeds from the Gala supported the Copeland Health Education Pavilion and the Breast Cancer Prevention Fund.



Roxandra and David Whitestine.



Sandy and Jim Copeland.

#### **HUMANKINDNESS PERSONIFIED**

#### Louis Tedone, MD Humanitarian Award

The Louis Tedone, MD Humanitarian Award was established by the Foundation to recognize the extraordinary contributions of those individuals dedicated to building healthier communities. The award honors the legacy of Dr. Tedone and his concern and caring for children in our community. The Award is presented annually at the Foundation's Celebration of Caring Gala.



Left to right: Reese Davies, Award Recipient Dr. Gilbert H. Stork, Dr. Louis Tedone, and Alan Iffiniuk



Left to right: Leo Selker, Dr. Louis Tedone, Award Recipient Noreen Martin, Alan Iftiniuk, and Liz Summer.

#### Dr. Gilbert H. Stork — 2016 Recipient

Dr. Gil Stork has dedicated his life to education and community service. His tenure at Cuesta College spans 49 years, where he began his career as a physical education instructor. He has been serving as Superintendent/ President since 2011. A Cal Poly honored alumnus, he has been an active Rotarian for 30 years and currently serves on the board of directors for several community and state organizations, including the Economic Vitality Corporation, Sierra Vista Regional Medical Center, and the California Community College Athletic Association. His accolades include the 2000 San Luis Obispo Chamber of Commerce Citizen of the Year, 2004 Cuesta College President's Award for Excellence in Leadership, and 2011 Cal Poly School of Education Friend of Education Award. With wit, warmth and a willingness to help others, Gil has demonstrated a lifelong commitment to the health and well-being of our community. He is an extraordinary community leader who continues to make a lasting impact on our lives every day.

#### Noreen Martin — 2017 Recipient

Noreen Martin has demonstrated a passionate dedication to the wellbeing of the San Luis Obispo community through her business leadership and philanthropic efforts. She is devoted to numerous causes, dedicating time and resources to several local nonprofit organizations. Noreen serves on the Hearst Cancer Resource Center Advisory Committee for French Hospital, is a judge-appointed CASA (Court Appointed Special Advocate) volunteer and has also been involved with Paso Robles Children's Museum and Visit San Luis Obispo County. She was previously the recipient of the 2009 Champions for Children Award. Additionally, she has generously donated a stay at her Chianti Farmhouse/Villa as an auction item, a gift that has raised hundreds of thousands of dollars to support many local charities. Noreen is an extraordinary leader and advocate for our community whose contributions will last for years to come.

#### Honored past recipients include these extraordinary individuals:

2015 — Bert and Candace Forbes 2014 — Jim Copeland

2013 — John and Sandy Dunn

2012 — Jim Sargen

2011 - Frank and Betsey Kelton

2010 — Phyllis Madonna

2009 — Jac Pedersen, DDS

2008 — Stephen T. Hearst

2007 — Rob Rossi and Ke-Ping Tsao, MD 2006 — Louis Tedone, MD

## MEET THE FOUNDATION STAFF



**Debby Nicklas**Vice President, Philanthropy
debby.nicklas@dignityhealth.org



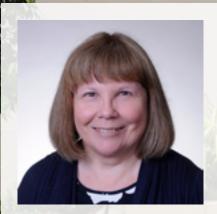
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Tracy Timmons
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Carol Brill
Database Specialist
carol.brill@dignityhealth.org



You can contact the Foundation at 805.542.6496 or by visiting www.supportfrenchhospital.org.

## DISTINGUISHED FRIENDS

The French Hospital Medical Center Foundation Caring Circle of Donors supports a wide variety of hospital programs. It is our pleasure to recognize and celebrate the generosity of those donors who have invested in their community hospital.



Guests at Share the Hope provided overwhelming generosity during the Call to Action.

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Candace Ward

Greg Weir

Ralph Wessel

Janet Whitlock

Paul Young, MD

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Teresa Fernandez

George Hoag Family Foundation

Patricia Herrera

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Kerry Sanner

Iulia Schultz

Vicki Warnock

#### JAMES R. FLANAGAN EDUCATIONAL ADVANCEMENT ENDOWMENT

James Flanagan

#### JEANNE HUTCHISON STROKE PROGRAM ENDOWMENT

Jeanne Hutchison

## STOLLMEYER FAMILY BIRTHING CENTER

Aaron, Caitlin, Aiden &

Thea Graves

The John & Candy Laboskey

Family Fund

## MEMORIAL & TRIBUTE GIFTS

In times of sorrow, a gift in memoriam provides the opportunity to honor the passing of a friend or a loved one. In times of joy, a gift in celebration serves as a unique acknowledgement of a milestone such as the birth of a baby or a birthday, an anniversary, or special occasion in honor of a friend, relative or colleague. These memorial and tribute gifts were received between July 1, 2016 and June 30, 2017 for the following funds.

AREA OF	
GREATEST	NEED

In memory of Santos Arrona

Deborah & Stephen Nicklas

In memory of Tom Bonds

Bob & Loretta Payne

In memory of Grant Bossert

Ida Moon

In memory of James

**Ekegren, MD**Barbara Castillo

Madeline Ekegren

In memory of Patricia Fisch

James McDonough, Sr.

In memory of Leslie S. Gaugh

Anonymous

In memory of Gary Hunt

Josie Hunt

 $In\,memory\,of\,Jeanne\,Hutch is on$ 

Alan Buckley

In memory of Norma Murphy

Karen Eckstrom

Jennifer Lecy

Promega Corporation

Mary & Greg Stovall

Gretchen Wilde

In memory of Robert Rice

Sandra & J. Brill

Richard Hansen

Zhaoci Hu

Eileen & Edward King

Cynthia Odell

Janet Rice

Edwin Seim

Gus Wassel

Lian Xiao & Jielu Zhao

Margo & G. Russell Zink

In memory of Harriet S.

Monica & John Rosecrans

In memory of Arlynn B. Stark

Ronald Stark

Rosecrans

In memory of Ora Vasquez

Barbara Vasquez

In memory of Patrick

Wheatley, Jr.

Drs. JoAnn & Patrick Wheatley

In honor of Dr. Theodore

N. Armstrong

Ann Brown

In honor of Jeanne B. Bayer

Colonel Oscar Bayer

In honor of Mark

Bocchicchio, MD

Diana & William Benedetti

In honor of Gloria Caine, RN

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In honor of Caretha Coleman

Myrna & Howard Fabrick

In honor of Kirsten Davis

Marion Wheaton

In honor of Gary Donath, MD

Xiomara & Lowell Ferguson

In honor of Robert Doria, MD

Doreen Deppler

Bitte & Michael Healy

Ruth & Raymond Oliveira Carol & Walter Winfield

In honor of Michael

Famularo, MD

Mary & Joseph Cardoza

In honor of the French Hospital Medical Center Cardiology

Department

Cleo Holz

Sally & Gunther Tippman

 $In \,honor\, of \,the \,French\, Hospital$ 

 $Medical\,Center\,Day\,Stay\,Nurses$ 

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In honor of the French Hospital Medical Center Emergency

Department

Karen Burrows

Stephanie & Laurian Chirica

John Hunter

Alexandra Joralemon

Richard McCracken Elsie & Edward Soares

Lorene Westman

In honor of the French Hospital Medical Center Emergency

and Operating Room Nurses

Karen Burrows Carolyn Platt

Caroryn race

In honor of the French Hospital Intensive Care Unit Nursing

William Griffiths

Staff

In honor of the French Hospital

Medical Center Nursing Staff

Medical Center Nursing 8

Gilberto Rocha

In honor of the French Hospital Medical Center Orthopedic

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In honor of Alan Iftiniuk

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In honor of Mary Jane Lion

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In honor of Betty Long

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In honor of Patti McKay

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Ann Roen

In honor of Mark Sada, MD

Doris & Donald Lampman

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#### In honor of Clinton Slaughter, MD

Gregory Lacava

#### In honor of Thomas Spillane, MD

Easter & Jay Gunter

#### In honor of Shelly Taylor

Georgia & Randy Vignola

#### In honor of Louis Tedone, MD

Dr. Robert & Ruth Holzhauer Albert Kelley

#### In honor of Jill Urmy, RN

James & Jean Webb

#### In honor of Deborah Villa, MD

Anonymous

#### In honor of Daniel W.

Woods, MD

Martha Chivens

### BREAST CANCER PREVENTION FUND

#### In honor of Christine Burkett

Noreen Martin &

Dr. Chris Hulburd

### CARDIAC CARE ENDOWMENT

#### In honor of Christopher Porterfield, MD

Sharon & Jeffery Brown

#### CAROL JUDD SCHOLARSHIP ENDOWMENT

## In honor of Carol Judd's 100th birthday

Joyce Cameron

Marty Cramer

Gerry Evans

French Hospital Volunteer Guild

Dr. Carl Metten &

Stephanie Young-Metten

Marilyn Moore & Sandra Taylor

#### Freda & William Murphy

Erma Prinslow

Shirley Ready

Patricia & George Shammas

Betty Tamo

Marilyn & Si Tenenberg

Rochele Ullum

Debra & Robert Wacker

Margie Walters

Donna Young

### COPELAND HEALTH EDUCATION PAVILION

#### In memory of Joyce Jean Andrews

M. Richard Andrews

#### In memory of Anita Carson

Edward Carson

#### In memory of Kiernan Hopkins

Ida Moon

#### In memory of Lois Martinez

Frank Martinez

#### In honor of Eleanor Filter

Paul Filter

#### In honor of the French Hospital

Medical Center Cardiology Staff

Anita & Joe Biggs

#### In honor of the French Hospital Medical Center Emergency

Department

Judith O'Halloran-Rosen

Lois & Robert Stratton

#### In memory of Marilyn Gipson

Dr. Richard & Alta Jean Paul

#### In honor of Robert W. Porter, Jr.

Ruthanne Chapman

#### In honor of Mark Sada, MD

Flora Ruble

## EMERGENCY DEPARTMENT

#### In honor of Reanna Clayton, RN

Charles Lane

#### **HEALING GARDEN**

#### In memory of Kristi Logan

Anonymous

Coastal Cardiology

#### In memory of Dolores M. Soll

French Hospital Medical Staff

## HEARST CANCER RESOURCE CENTER

#### In memory of Louisa Bravo

Liliane Rebeiro

#### In memory of Marjory Brooks

Daniel Gillen

#### In memory of Brian Henderson

Beverly Dana

#### In memory of Dick Klopp

Linda & Ken Ward

#### In memory of Kristi Logan

San Luis Ambulance

#### In memory of Norma Murphy

Cheryl Cuming

#### In memory of Frank and Marlene Souza

PFSA Council 140

#### In memory of Shelly Taylor

Marilyn & Thomas Baker

Edie Capps & David Jimenez

Linda & Kenneth Colwell

Ronald Engstrom

Jannes & James Gofourth

Virginia Jaureguy

JB Dewar, Inc.

Isolde & Robert Lata

Dwight & Joyce Peterson

Daniel Shaw

Janalyn & Robert Simpson

#### In memory of Sherrey Wade

Beverly & Harold Steinbeck

#### In honor of Steve Hearst

Christine & Lloyd Bradshaw

#### In honor of Beverly Kirkhart

Kathleen & James Clark Marilyn & Sheldon Clem

#### In honor of Skip Parks

Cricket Handler & Jerry Boots Sally & Jerry Holcombe

John Lehman

Nancy & Larry McCracken Donna & Greg Munakata



Angellia Moore and Joey Leslie at Share the Hope.

Marguerite & Richard Pulley Terese & Steven Wrightson

In honor of Christine Poe Karen & Orrin Oliver

In honor of Randi Renaud Annie Allen

In honor of Jane Spellacy
John Komarmy

#### In honor of Lindsey Stephenson

Nancy & Stephen Farrow Stephanie & Marc Selznick

In honor of Joyce Walters
Amy & Robert Walters

## HEARST CANCER RESOURCE CENTER — ANGEL OF HOPE ENDOWMENT FUND

#### In memory of Michelle Ellis

Nancy & Doug Beckett
Dr. Brian & Deneen DiCarlo
Leland Ellis
Juliet & Robert Franzen
French Hospital Medical Staff
Robert Johnson
Central Shores Chapter ONS
PG&E Corporation Foundation

## HEARST CANCER RESOURCE CENTER — ANGEL OF HOPE FUND

In memory of Robert Rice
Barbara Leaman

In honor of Mr. &
Mrs. Barry Gallagher
Joanna & Scott Whitcher

Joanna & Scott Winterier

In honor of Mary Jane Lion James Nielsen

## HEARST CANCER RESOURCE CENTER — AQUATIC THERAPY

In honor of Kay Heaton
Victoria & Robert McEntire

#### HEARST CANCER RESOURCE CENTER ENDOWMENT

#### In memory of Dewey Forry, Jr.

AGRI-Pacific International Trading Corporation Juliana & Don Anderson Bakersfield Birddogging Services Darlene & Kenneth Barbic Yvonne & Loyd Bonfante William Brody California Controlled Atmosphere California Table Grape Commission Cohen Produce Marketing Anne & John Connolly IV Courtiers En Produits J.T.S. David Ysusi Risk Management Dayka Hackett Worldwide Produce Source Thierry Delapre Ed Given, Inc Fiesta Fruit The Fresh Connection Fruitco Corporation Christina & Tom Gill Marcia Gonzalez Heritage Produce Distributing

Fiesta Fruit
The Fresh Connection
Fruitco Corporation
Christina & Tom Gill
Marcia Gonzalez
Heritage Produce Distributing
Kelly Holtemann & James Moore
Dianne & Leroy Huerta, Jr.
Tisa Kelly
Kirschenman Fruit Sales
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Figen Foundation
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Oneonta Trading Corporation
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Paramount Export Company
Rivermaid Trading Company
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Sunriver Sales
Tradewinds Freight Forwarding
Tri Counties Bank
Monique Turner
Umina Brothers, Inc
Valliwide Marketing
Vanguard International
Voita West
Ann Marie & Thomas Wilcher

Youngstown Grape Distributors

#### In memory of Michael Paul Lowry

Sharon & JJ Boyajian

In memory of Allen Minker Susan Minker, MD

In honor of Marsha Bollinger Robert Moore

In honor of Beverly Kirkhart Marilyn & Sheldon Clem

#### In honor of Christopher Porterfield, MD

Sharon & Jeffery Brown

### In honor of Yvonne Storkey Alan Buckley

In honor of Tom Vendegna, MD

Jacqueline & John Cekada

#### JAMES R. FLANAGAN EDUCATIONAL ADVANCEMENT ENDOWMENT

In honor of the French Hospital Medical Center Nursing Staff Lloyd Bucy, PhD

### STOLLMEYER FAMILY BIRTHING CENTER

In honor of Kaitlin
Elizabeth Arrona
Alan & Cathleen Iftiniuk

In honor of Heidi Rebecca Hendrickson Jaime & Joseph Hendrickson

In honor of Elena J. Wolfe Rick & Jill Stollmeyer

In honor of Derek Aidan Young
Nadia Young



Chrystie Osborne and Aaron Kromhout, MD at Share the Hope.

## GIFT-IN-KIND PARTNERS

THANK YOU TO OUR **GENEROUS** GIFT-IN-KIND **PARTNERS FOR THEIR INVALUABLE** SUPPORT OF OUR 2016-**2017 EVENTS.** 

101 Wine Tours ABR Property

Drs. Karen Allen & Thomas Spillane

Ancient Peaks Winery

Anonymous

Jeffrey & Sharon Armstrong

Art Bar

B. Anthony & Company Jewelers Babylonian Soap Company

Lori & Michael Bickel Biddle Ranch Vineyard Bladerunner Salon & Day Spa

Tracy Bogue William Bogue Cafe Roma Cal Poly Athletics

Calivore Spirits Caroline Rocha Designs

Cass Wines

Robin & Rodney Cegelski

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Central Coast Culinary Central Coast Distributing

Central Coast Tent & Party

Chamisal Vineyards Chris Burkard Studios

The Crushed Grape

Ciopinot Seafood Grille

Coastal Reprographic Services

Leonard Cohen

Create Promotions

Cypress Ridge Golf Course

Dang Brave Girl

Daou Vineyards & Winery

Vicki & Reese Davies

DePalo & Sons

Derby Wine Estates

Dolphin Bay Resort

Eberle Winery

Leland Ellis

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Jeffrey Stepanian

Ernie Ball, Inc.

Curtis Essen

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Sharla & David Gaddis The Gold Concept

Grey Wolf Cellars

Gusto On The Go

Halter Ranch Vineyards

Harmony Cellars

Harmony Glassworks

Barbara & Stephen Hearst

Hearst Castle

Hearst Ranch Winery

Hearth Of Rose Sourdough Bread

Herman Story Wines

Hope Family Wines Hotel Cheval

Cathleen & Alan Iftiniuk

J. Lohr

Jack Creek Cellars

Justin Vineyards & Winery

Betsey & Frank Kelton

Koberl At Blue

Kochi Korean BBQ & Shabu Shabu

KSBY-TV

La Esquina Taqueria La French Shoppe

La Purisima Golf Course

Laetitia Vineyards & Winery

Larder Meat Co.

Le Creme Jewelry & Boutique

Ashlie Leslie

The Libertine Brewing Company

Liila Arts

Loveable Labradoodles

Luis Wine Bar

Luna Red

Madonna Inn

Patricia Maldonado-Ponce

Mama Ganache

Artisan Chocolates

Noreen Martin &

Dr. Chris Hulburd

McPhee's Grill

McPrice Myers

Meathead Movers

Melville Winery

Debbie & Jim Mills

Mint Salon & Spa

Modelhom Furniture and Design

Dr. Cornel & Regena Morton Nautical Bean

Niven Family Wine Estates

Novo Restaurant

Olde Port Inn

Mary Beth & Peter Oppenheimer

Oso Libre Winery

Oyster Loft

Paso Robles

Wine Country Alliance

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Randy Patterson

Pattymara's Sacred Heart Cafe

Peachy Canyon Winery

Pottery Barn

Re:Find Distillery

Revel By Moonlight

Janet Roberts

Robin's Restaurant

Dr. Ronald & Caroline Rocha

Sandra & Tim Ronda

San Luis Ambulance

San Luis Obispo Country Club San Luis Obispo International

Film Festival

San Luis Obispo Symphony

San Luis Obispo

Wine Country Association

Debi & Jim Saunders

John Scardino

Scout Coffee

Leopold & Sheila Selker

Sherwood Country Club

Wavne Simon

SLO Brew

SLO Cheesecake

SLO Dough Company

SLO Veg Fresh Harvest Delivery

South Paw Studios

Spark Yoga

Squeaks, Chirps & Bubbles

Jackie & Brian Starr

Starr Ranch Vineyard & Winery

Erin & Aaron Steed

Straight Down Clothing Company

Liz & John Summer

Tails Pet Boutique

Talley Farms

theBalm

Tigerlily Salon

Tolosa Winery

Tones Skin Studio

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The Tribune

Hillary & Robert Trout

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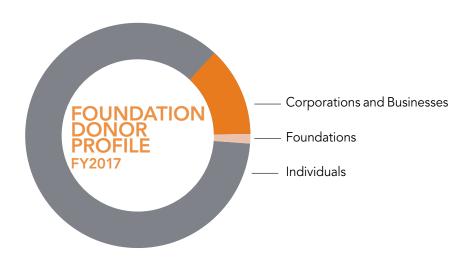
Susie & Maurice Wedell

Wedell Cellars **Emily Weipert** 

Yogashala

Yes Artisan Beverages

# STATISTICS & FINANCIALS FOR THE FISCAL YEAR ENDING JUNE 30, 2017



1,299 DONORS 6,733 DONATIONS \$7,948,000 RAISED

100% of every donation to the Foundation stays local and benefits our community. French Hospital covers all Foundation operating costs, which means that 100% of your donation goes directly where it is needed most — patient care, programs and services.

### FRENCH HOSPITAL STATISTICS

Beds: 112 Inpatients treated annually: 4,391 Volunt

Employees: 625 Outpatients treated annually: 102,226

Physicians: 385 Emergency visits annually: 21,339

Volunteers: 165

Volunteer Hours: 19,228

### FINANCIALS FOR FY2017

REVENUE	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Gifts, Grants and Bequests	\$1,856,000	\$5,447,701	\$644,299	\$7,948,000
Investment and Other Income	\$8,432	\$636,836	\$0	\$645,268
Total Revenue	\$1,864,432	\$6,084,537	\$644,299	\$8,593,268
EXPENSE				
General and Administrative	\$670,114	\$0	\$0	\$670,114
Fund Raising	\$367,886	\$0	\$0	\$367,886
Total Expense	\$1,038,000	\$0	\$0	\$1,038,000
Excess of Revenue Over Expenses	\$826,432	\$6,084,537	\$644,299	\$7,555,268
FUND DISTRIBUTIONS				
Grants to Medical Center	\$0	\$3,724,698	\$0	\$3,724,698
Net Increase in Fund Balance	\$2,752,770	(\$800,181)	\$637,079	\$2,589,668
Fund Balance 6/30/15	\$302,350	\$8,877,709	\$3,925,242	\$13,105,301
Fund Balance 6/30/16	\$3,055,120	\$8,077,528	\$4,562,321	\$15,694,969

## HOW FOUNDATION FUNDS SUPPORT FRENCH HOSPITAL

#### For the Year Ending June 30, 2017

The French Hospital Medical Center Foundation is proud to share that for Fiscal Year 2017, the Foundation transferred more than \$3,724,000 in donor funds to French Hospital for the support of the following hospital needs.

## BREASTFEEDING CLINIC \$500 To support the Breastfeeding Clinic at French Hospital Medical Center. COPELAND HEALTH EDUCATION PAVILION \$3,368,766

To support the Copeland Health Education Pavilion.

#### **HEARST CANCER RESOURCE CENTER**

To support the programs and services of the Hearst Cancer Resource Center, including more than 20 programs provided to cancer patients and their families at no charge.

#### HEARST CANCER RESOURCE CENTER — ANGEL OF HOPE FUND

To support the Hearst Cancer Resource Center's Angel of Hope Fund, which provides cancer patients with one-time financial assistance for medications, medical bills and other expenses.

#### **HEARST CANCER RESOURCE CENTER — PATIENT NAVIGATION PROGRAM**

To support the Hearst Cancer Resource Center's Patient Navigation Program, which provides cancer patients with vital patient navigation services from either a trained oncology nurse or a bilingual lay patient navigator. Patient Navigators guide cancer patients through their cancer journey, providing guidance on the health care system and treatment options, assisting with medical appointments, and offering much needed support and comfort. The program also provides transportation assistance to cancer patients in need. This program is made possible by generous grant support from the Avon Foundation and The Hearst Foundation.

#### TOTAL FUNDS PROVIDED TO SUPPORT FRENCH HOSPITAL

\$3,724,698

\$88,613

\$41,170

\$225,649





## FRENCH HOSPITAL MEDICAL CENTER LEADERSHIP

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John Ronca

Mike Ryan, MD

Wayne Simon

Aaron Steed

Antonia Torrey, RN, PhD

Deborah Wulff, EdD

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VICE CHIEF OF STAFF

Joseph Schwartz, MD

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Andrea Tackett, MD

PAST CHIEF OF STAFF Scott Smelser, MD

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Stephen Hilty, MD Stephen Holtzman, MD

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PAST PRESIDENT

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A Dignity Health Member

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## OUR VALUES

DIGNITY
COLLABORATION
JUSTICE
STEWARDSHIP
EXCELLENCE

### **OUR MISSION**

As a member of Dignity Health, French Hospital Medical Center partners with the community to improve the quality of life here, and dedicates resources to delivering compassionate, high-quality, affordable health services that help and advocate for our disenfranchised sisters and brothers.

### **OUR VISION**

We strive to create a vibrant, national health care system known for service, chosen for clinical excellence, standing in partnership with patients, employees and physicians to improve the health of all communities served.

