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## **Navigational Mobile App Launches at French Hospital Medical Center**

*The Patient & Visitor Mobile App for iPhone and Android makes it easier to navigate through the hospital*

**SAN LUIS OBISPO, CA – February 17, 2015** – French Hospital Medical Center (FHMC) which along with Arroyo Grande Community Hospital (AGCH) and Marian Regional Medical Center (MRMC) are Dignity Health’s Central Coast hospitals, is pleased to announce the launch of the first hospital way-finding mobile application in San Luis Obispo County.

The Dignity Health Patient & Visitor Mobile App, FrenchWay, is designed to help patients, employees, physicians, volunteers, and the community better navigate through our hospital facilities and connect to useful resources via one-click WiFi access. This launch is part of a 90-day pilot program for the mobile app. At the conclusion of the successful pilot program, the app is expected to be implemented at all Dignity Health hospitals.

FHMC has been at the forefront of technological advances in our community as part of our continuing commitment to providing our patients and visitors the best possible experience at FHMC. Along with launching our FrenchWay app, we recently installed four bilingual touchscreen kiosks that provide maps, directions, news and events. In addition, French Hospital is undergoing a campus-wide modernization and expansion project to meet the needs of our community today and in the future.

FrenchWay is built by Phunware and implemented by World Wide Technology (WWT). The app uses the Global Positioning System (GPS), Wi-Fi, and beacon technology to help ease navigation through FHMC facilities. The app also puts a wealth of information at the user’s fingertips, including directions from a patient’s home to the hospital, information on FHMC physicians and services, an up-to-date news feed, special discounts and promotions at the hospital gift shop and cafeteria, and other resources.

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“The addition of the FrenchWay app here at French Hospital provides another resource with which we can continue to improve our patient and visitor experience,” says Alan Iftiniuk, FHMC President/CEO. “This app will not only make navigating the hospital easier, it will also ensure our patients and visitors have access to the latest French Hospital news, information on services, and even the newest promotions in our gift shop.”

The FrenchWay app is available for free download at: *bit.ly/dh-android* for **Android**, and *bit.ly/dh-ios* for **iPhone**.

### **About French Hospital Medical Center**

French Hospital Medical Center, located in San Luis Obispo, California, is rated among the top hospitals in the nation for cardiac, orthopedic and GI services. The Copeland, Forbes, and Rossi Cardiac Care Center provides the latest innovative cardiac and imaging technology. The hospital is home to the unique Hearst Cancer Resource Center offering free education, resources and support to cancer patients and their families. French is a Dignity Health Central Coast hospital which also includes Arroyo Grande Community Hospital in Arroyo Grande, CA, Marian Regional Medical Center in Santa Maria, CA, St. John’s Regional Medical Center in Oxnard, CA and St. John’s Pleasant Valley in Camarillo, CA. Dignity Health Central Coast is an integrated network of top quality hospitals, physicians from the most prestigious medical schools, and comprehensive outpatient services including primary care offices, premier ambulatory surgery centers, technologically-advanced laboratories and imaging centers and a full service home health agency; all recognized for quality, safety and service. Each hospital is supported by an active philanthropic Foundation to help meet the growing health care needs of our communities. To learn more go to [www.frenchmedicalcenter.org](http://www.frenchmedicalcenter.org).